

WORKING PAPER · NO. 2024-59

Is There Too Little Antitrust Enforcement in the US Hospital Sector?

Zarek Brot-Goldberg, Zack Cooper, Stuart V. Craig, and Lev Klarnet

MAY 2024

Is There Too Little Antitrust Enforcement in the US Hospital Sector?*

Zarek Brot-Goldberg
Zack Cooper
Stuart V. Craig
Lev Klarnet

April 2024

Abstract

From 2002 to 2020, there were over 1,000 mergers of US hospitals. During this period, the Federal Trade Commission (FTC) took enforcement actions against 13 transactions. However, using the FTC's standard screening tools, we find that 20% of these mergers could have been predicted to meaningfully lessen competition. We then show that, from 2010 to 2015, predictably anticompetitive mergers resulted in price increases over 5%. We estimate that approximately half of predictably anticompetitive mergers had to be reported to the FTC per the Hart-Scott-Rodino Act. We conclude that there appears to be underenforcement of antitrust laws in the hospital sector.

*Zarek Brot-Goldberg, University of Chicago, Harris School of Public Policy, zarek@uchicago.edu. Zack Cooper, Yale University, School of Public Health and Department of Economics, zack.cooper@yale.edu. Stuart V. Craig, University of Wisconsin–Madison, Wisconsin School of Business, svcraig@wisc.edu. Lev Klarnet, Harvard Business School, lklarnet@g.harvard.edu. We thank Steven Berry, Leemore Dafny, Chris Garmon, Martin Gaynor, Ryan Kellogg, Ted Rosenbaum, Fiona Scott Morton, Henry Su, and participants in the seminars where this paper was presented for their extremely valuable feedback. We benefited enormously from excellent research assistance provided by Felix Aidala, Mirko De Maria, Krista Duncan, James Han, Kelly Qiu, Shambhavi Tiwari, and Mai-Anh Tran. The project was granted an exemption from the Yale University IRB because it did not involve identified data (Protocol #2000031573). This project received financial support from Arnold Ventures. We acknowledge the assistance of the Health Care Cost Institute (HCCI) and its data contributors, Aetna, Humana, and UnitedHealthcare, in providing the data analyzed in this study. HCCI had a right to review this research to guarantee we adhered to reporting requirements for the data related to patient confidentiality and the identification masking of individual providers. Neither HCCI nor the data contributors could limit publication for reasons other than the violation of confidentiality requirements, and they could not require edits to the manuscript. The opinions expressed in this article and any errors are those of the authors alone.

1 Introduction

The two federal agencies that engage in antitrust enforcement in the United States (US) — the Federal Trade Commission (FTC) and the Department of Justice (DOJ) — play a vital role in preserving competition across the economy by enforcing federal antitrust laws that prevent the creation of market power through mergers. However, over the past 20 years, rising concentration across US industries has fueled concerns that federal antitrust laws are underenforced (Kwoka, 2013; Baer et al., 2020). To that end, from 2000 to 2020, antitrust agencies only took enforcement action to block 2% to 3% of all mergers (Kades, 2019).

While an enforcement rate between 2% and 3% might appear low, enforcement at this level could theoretically arise if the mergers that were occurring posed little threat to competition or if this level of enforcement were sufficient to deter future anticompetitive transactions. Alternatively, antitrust enforcement could be inefficiently low because of external impediments. Critics of the current antitrust paradigm have pointed to many such impediments, including low enforcement budgets, weak reporting requirements for merging parties, and legal precedents that favor merging parties over the FTC and DOJ (Wollmann, 2019; Baer et al., 2020; Gaynor, 2021).

In this paper, we evaluate whether there is too little antitrust enforcement in the US hospital sector, a \$1.3 trillion industry (6% of US gross domestic product (GDP)) in which there have been broad concerns about lax antitrust enforcement (Dafny, 2021; Gaynor, 2021). From 2002 to 2020, there were over 1,000 horizontal hospital mergers among the nation’s approximately 5,000 general acute care hospitals. During this period, the FTC (the enforcement agency that investigates hospital mergers) only took action to block 13 deals — an enforcement rate of approximately 1%.¹ Partly as a function of this consolidation, at present, 90% of US metropolitan areas have hospital markets with a Herfindahl-Hirschman index (HHI) of over 2,500 points, making them “highly concentrated” according to the 2010 DOJ/FTC Horizontal Merger Guidelines (Fulton, 2017; U.S. Department of Justice and Federal Trade Commission, 2010).

If the FTC is optimally targeting enforcement, then the mergers that they do not challenge should have minimal effects on competition and prices. As a result, a simple test of the efficacy of antitrust enforcement is to examine whether there are consummated mergers occurring that could have been predicted, *ex ante*, to lessen competition and which, *ex post*, raised prices.

We carry out this test by analyzing hospital mergers in the US using insurance claims data from three of the five largest US insurers — Aetna, Humana, and UnitedHealthcare — provided by the Health Care Cost Institute (HCCI). These data cover 28% of individuals in the US with employer-sponsored health insurance and include the actual prices hospitals and insurers negotiated

¹Enforcement actions are defined as matters that resulted in a final consent order requiring divestitures, matters where the parties abandoned or restructured the deal as a result of antitrust concerns raised during the investigation, or matters in which the FTC initiated litigation to block or undo the merger (Federal Trade Commission, 2023).

for care delivered to this population. We estimate the post-merger price increases generated by 322 hospital mergers involving 702 hospitals that occurred between 2010 and 2015. We find that the average merging hospital raised prices by 1.6% in the two years after the merger occurred via increases in inpatient and outpatient prices of 1.1% and 1.8%, respectively. We also find that an average year of mergers between 2010 and 2015 raised hospital spending on the privately insured in the first year following the mergers by \$204 million. To put this spending increase in context, the FTC's average annual overall budget and antitrust enforcement budget between 2010 and 2015 were \$315 million and \$136 million, respectively.²

Are the mergers that led to large price increases the ones that the FTC could have *ex ante* predicted to be harmful via a lessening of competition? To answer this question, we use two common pre-merger evaluation methods to flag presumptively anticompetitive mergers and analyze whether they generated differentially large price increases. First, we flag mergers using cutoff rules for post-merger changes in HHI defined by the 2010 Horizontal Merger Guidelines as those likely to harm competition. The Guidelines highlight that mergers that result in increases in HHI of at least 200 points and lead to a post-merger HHI of over 2,500 should be “presumed to be likely to enhance market power” (U.S. Department of Justice and Federal Trade Commission, 2010). Second, we flag mergers based on whether the merging parties experienced increases in willingness-to-pay (WTP) of 5% or more (Capps et al., 2003; Garmon, 2017; Raval et al., 2017). WTP represents the marginal value that a hospital, or a set of hospitals, contributes to the value of an insurance network. Hospitals with higher WTP have greater strength in bargaining over prices with insurers. The change in WTP as a result of a merger therefore serves as an estimate of each hospital's expected change in markups. By focusing on hospitals with large percent changes in WTP, we aim to flag mergers with large expected price increases. WTP is the dominant tool used in hospital antitrust enforcement cases for *ex ante* prediction of merger-driven price increases (Dranove and Ody, 2016; Capps et al., 2019).

While the average hospital merger in our data raised prices by 1.6%, we show that this average effect masks important variation in the post-merger price increases across transactions. From 2010 to 2015, approximately 20% of all consummated transactions (and at least 25% of mergers in our analytic sample) could be predicted *ex ante* to increase concentration or lessen competition via our flags for the changes in HHI or WTP. The flagged transactions in our sample generated differentially large price increases relative to deals we did not predict would run afoul of the Horizontal Merger Guidelines. Indeed, transactions that we flagged under the 2010 Horizontal Merger Guidelines' HHI cutoffs increased the merging parties' prices by 5.2% via increases in inpatient and outpatient prices

²These budget figures are drawn from the annual reports of the FTC's Congressional Budget Justifications (<https://www.ftc.gov/about-ftc/budget-strategy/budget-performance-financial-reporting>) and presented using 2017 dollars. This comparison does not constitute a cost-benefit analysis, since we do not know the marginal cost of additional enforcement effort or how effective more effort would be at thwarting anticompetitive hospital mergers.

of 5.4% and 4.5%, respectively.³ Similarly, transactions that generated WTP increases of over 5% raised hospitals' inpatient prices by 4.6% (with imprecise outpatient price increases). Ultimately, the existence of a substantial number of presumptively anticompetitive transactions with large *ex post* price increases provides evidence of potential underenforcement.

Past work has illustrated that mergers that fall below Hart-Scott-Rodino (HSR) reporting thresholds are less likely to be challenged by regulators (Wollmann, 2019). In our setting, nearly 60% of hospital mergers appear to fall below HSR reporting thresholds. However, we find that approximately half of the deals that can be predicted *ex ante* to raise prices by lessening competition are above HSR thresholds and thus are likely visible to regulators. Likewise, mergers above HSR thresholds generate, on average, larger increases in WTP than deals below the thresholds. This suggests that the primary impediment to more active enforcement is not necessarily that the current HSR thresholds are limiting the FTC's visibility into mergers.

Our analysis has several limitations. First, we do not measure whether mergers impacted quality. However, past academic work has not found that mergers raise quality, and a broader literature highlights that, when hospitals become exposed to competition, they tend to raise their clinical quality (Beaulieu et al., 2020; Cooper et al., 2011; Gaynor et al., 2013). Second, we are also unable to assess the effect of mergers on hospital efficiency (i.e., lower costs). However, a growing literature has found that hospital mergers of rivals do not meaningfully lower costs (Schmitt, 2017; Craig et al., 2021). Moreover, if efficiency improvements exist, we find that they are not being passed through, on average, into lower prices. Third, we focus on consummated mergers, which are less likely to have large *ex post* price increases than mergers that were successfully blocked or preempted by existing regulations. As a result, our analysis should not be used to predict the effect of future proposed mergers.

This study joins a growing merger retrospectives literature that has assessed deals across many industries (Ashenfelter and Hosken, 2010; Ashenfelter et al., 2013, 2015; Miller and Weinberg, 2017). Closest to our work outside of the hospital industry are Bhattacharya et al. (2023) and Majerovitz and Yu (2021), who perform large-scale merger retrospectives in the consumer packaged goods industry. Consistent with our results, both groups find that the average merger modestly increases prices, with substantial variation across transactions.

We also contribute to a recent literature analyzing the effect of hospital mergers on prices (Dafny, 2009; Haas-Wilson and Garmon, 2011; Garmon, 2017; Cooper et al., 2019; Brand et al., forthcoming). Consistent with this literature, we find that the average hospital merger raises prices. We expand on this literature in three ways. First, we highlight that the mergers with the largest

³In 2023, the FTC and DOJ introduced revised Merger Guidelines. The new guidelines define problematic transactions as those that increased HHI by greater than 100 and led to a post-merger HHI of greater than 1,800 (U.S. Department of Justice and Federal Trade Commission, 2023). Transactions flagged using the updated guidelines raised prices by 4.3%.

price increases are those that could have been predicted *ex ante* to lessen competition and include those that ran afoul of the Horizontal Merger Guidelines. Second, we show that, while the FTC is intervening in the most anticompetitive transactions, the agency is not taking action against numerous transactions that run afoul of the Horizontal Merger Guidelines, meaningfully lessen competition, and lead to substantial price increases. Third, in contrast to the prior literature, which has primarily focused on inpatient care (the setting where regulators focus their attention), we show that mergers generate price increases for outpatient services that are at least as large as inpatient price increases.

2 Data and Measurement

2.1 Measuring Hospital Prices

To measure hospital prices, we leverage data from HCCI. The HCCI database includes the near universe of health insurance claims for employer-sponsored insurance plans offered by Aetna, Humana, and UnitedHealthcare between 2008 and 2017. We focus on individuals who are under age 65 and for whom one of these payors is their primary insurer. The HCCI payors cover approximately 28% of the US population with employer-sponsored health insurance (Cooper et al., 2019). Crucially, these data contain the negotiated transaction price — or “allowed amounts” — for each service that was provided.

Hospitals are multi-product firms that offer numerous services, each with its own price. Hospitals differ in the mix of services they offer and the demographic profile of the patients they treat. Therefore, following Cooper et al. (2019) and Gowrisankaran et al. (2015), we construct an adjusted “price index” to summarize the average price level for each hospital-year in our data. We do so separately for inpatient and outpatient services. Specifically, we estimate two regressions of the form:

$$\log(p_{idht}) = \alpha_{ht} + \beta X_i + \pi_{dt} + \varepsilon_{idht}, \quad (1)$$

where the price of case i of type d (defined using diagnosis-related groups (DRGs) for inpatient services and Current Procedural Terminology (CPT) codes for outpatient services) at hospital h in year t is a log-linear function of a hospital-year fixed effect α_{ht} , controlling for each patient’s age (using indicators for 10-year age bins, except our bottom age bin, which spans 18 to 24) and gender X_i , and type-year fixed effects π_{dt} .⁴

We then use the estimates of α_{ht} from Equation (1) to generate predicted values for each hospital-

⁴Outpatient visits can involve a number of procedures. To ensure the prices we measure cover all services rendered during a visit — not payments negotiated as a bundle of services — we limit our analysis to outpatient cases where the patient has no other outpatient cases on the same day. Although this restriction limits the data to approximately 30% of patient days, we view this sample as one that provides a clean distinction between price and quantity.

year, re-scaling them as if all hospitals saw the average mix of “types” (\overline{dt}) with the average age and gender mix (\overline{X}):

$$p_{ht}^{INDEX} = \hat{\alpha}_{ht} + \hat{\beta}\overline{X} + \hat{\pi}_{dt}\overline{dt}, \quad (2)$$

where p_{ht}^{INDEX} is the estimated price index for a hospital in a given year. For some analyses, we present results using a “composite” price index that represents a weighted average of our inpatient and outpatient price indices according to hospitals’ share of revenue that comes from inpatient and outpatient services, respectively.

2.2 Hospital Ownership Transitions

The primary data we use to measure merger activity come from the American Hospital Association’s (AHA’s) Annual Survey of Hospitals. These data contain biographical information on the near universe of general acute care hospitals in the US, including a measure of system ownership. Our final roster contains 4,846 hospitals in the continental US. We track mergers in our hospital panel using changes to the system identifier provided by the AHA for 2002 to 2020. We leverage several additional data sources — the FactSet Research Systems database, the Irving Levin Associates’ Health Care Services Acquisition Reports, and the Securities Data Company Platinum — to verify the existence and timing of mergers.⁵

Along with data on mergers, we collect data on pre-merger notification and enforcement activity from the FTC’s Annual Reports to Congress pursuant to the HSR Act.⁶ We restrict our focus to cases with reported NAICS codes starting with “622,” which indicate the acquired firms are hospitals. Because this category includes hospital types we do not study, as well as acquisitions of hospitals by non-hospital entities, these reported figures should be considered an upper bound on relevant activities. We also estimate whether each merger in our panel is above or below HSR reporting thresholds. We describe our approach to classifying merger HSR reportability in Appendix B. Deals that are flagged as above HSR thresholds should be reported to the FTC.

We plot all mergers in our database from 2002 to 2020 in Figure 1. We observe 1,164 mergers of general acute care hospitals. Notably, only 465 (40%) transactions were reported to the FTC during this period per the HSR Act reporting requirements. This suggests that more than half of hospital mergers fall below the HSR Act’s reporting thresholds because of the value of the merging parties. Among consummated transactions, we estimate that 238 mergers (20%) involved at least one party that experienced an increase in HHI of greater than or equal to 200 points, which resulted in a post-merger HHI of 2,500 points or greater.⁷ Likewise, in our analytic sample (described in Section

⁵For more information on how we use to track hospital ownership, see Appendix D of Cooper et al. (2019).

⁶See <https://www.ftc.gov/policy/reports/annual-competition-reports>.

⁷We describe our HHI measures in Section 5.

3), we find that 25% of transactions involved at least one party that experienced an increase in HHI of greater than or equal to 200 points, which resulted in a post-merger HHI of 2,500 points or greater. Nevertheless, during this period, the FTC only engaged in enforcement actions to challenge 13 mergers. This implies that the agency challenged approximately 1% of all transactions and, at most, 5% of transactions that likely ran afoul of the thresholds set in the Horizontal Merger Guidelines.

3 Empirical Strategy

We estimate the causal effect of mergers using a difference-in-differences design. We follow the approach used in several prior studies (Cengiz et al., 2019; Brot-Goldberg et al., 2021; Craig et al., 2021) to address concerns about staggered timing (Roth et al., 2023). Our general approach is to construct an “experiment” containing one merging hospital and a “control” group of non-merging comparison hospitals. We then estimate average treatment effects by stacking these experiments and estimating separate unit and time fixed effects for each experiment group.

For this exercise, we build an “analytic” sample of mergers and focus on the set of hospitals that merged between 2010 and 2015 that were located within 50 miles of at least one hospital in another system. Particularly for large national systems, the 50-mile restriction allows us to focus on the subset of hospitals that are plausibly affected by the merger.

We focus on the period from 2010 to 2015 because it aligns with the time window where we can accurately measure hospital prices for at least two years before and two years after merger events using HCCI data. For hospitals that merge multiple times in our sample period, we analyze the effect of the first merger within 50 miles.⁸ As we describe in Appendix Table A.1, there were 484 mergers between 2010 and 2015, including 377 mergers involving hospitals located within 50 miles of one another. By exclusively examining the hospitals that are located within 50 miles of a merging competitor, we focus our analysis on hospitals that are directly involved in a transaction (i.e., we do not measure price effects for all hospitals when a large national hospital system buys a single hospital, but rather the price effects of the lone acquired hospital and the hospitals from the acquiring system that are located less than 50 miles away). As we illustrate in Appendix Table A.6, we estimate that 57% of the mergers in our overall sample are below HSR thresholds (52% in our analytic sample).

Our final sample contains 702 merging hospitals, for which we can observe prices before and after the merger, representing 322 within-50-mile transactions.⁹ We map the merging hospitals in

⁸One hundred fifty-five of 702 hospitals in our analytic sample experience multiple within-50-mile mergers in our sample period.

⁹In Appendix Table A.1, we compare our analytic sample to the sample of all mergers. We lose 55 transactions from our analysis because either the merging parties bill jointly after the merger occurs or HCCI beneficiaries do not attend these hospitals with sufficient volume in all years to estimate prices. Our analytic sample is broadly representative of all mergers meeting the 50-mile restriction.

our analytic sample in Appendix Figure A.3, highlighting the transactions we estimate that would be flagged under the Horizontal Merger Guidelines.

In order to identify the treatment effect, we need a comparison, or “control,” group of non-merging hospitals to form counterfactual trends in prices. Our control group is composed of hospitals that did not experience a merger between 2008 and $t + 2$, where t is the year that the merging hospital merged. To ensure that our control hospitals represent plausible counterfactuals, we use propensity scores to match comparison hospitals to “treated” hospitals on pre-merger observable characteristics. We use a probit regression to estimate the propensity scores and find the merging hospitals’ 25 nearest neighbors (in terms of propensity scores) from the set of potential control hospitals. We also impose a caliper restriction so that the propensity scores of matched controls must be within 20% of a standard deviation from the treated merging hospital, even if this requires that the control group contain fewer than 25 hospitals (see Appendix C for additional details).¹⁰

We exclude merging hospitals from our sample if they appear to be “failing” pre-merger. We identify “failing” hospitals based on whether their bed utilization in the year before the merger is below the first percentile, measured using Medicare’s Healthcare Cost Report Information System (HCRIS) data. The logic behind this restriction is twofold. First, acquisitions of failing hospitals may involve larger changes to management practices or cost structure, rather than changes to competition or bargaining leverage. Second, if these hospitals had closed in the absence of a merger, any suitable non-merging control hospitals would also have closed and would therefore not provide any price observations in the post-merger period.

Ultimately, in our estimation strategy, each group of one merging hospital and its matched controls form an “experiment” around each merger event, e . For each merger, we limit our analysis to the period covering two years before and after the merger. We then estimate a regression of the form:

$$\log(P_{eht}^{INDEX}) = \lambda_{eh} \times \mathbb{1}\{\text{merged}\}_{eh} \times \mathbb{1}\{\text{post-merger}\}_t + \eta_{eh} + \kappa_{et} + \varepsilon_{eht}, \quad (3)$$

where the primary set of parameters to be estimated are λ_{eh} , each of which estimates the percent change in prices for hospital h due to merger e . Under this approach, we effectively estimate a separate difference-in-differences regression for each merger for each merging hospital. To estimate an average treatment effect across mergers, we stack experiments, maintaining experiment-specific estimates of η_{eh} and κ_{et} . This pooled regression gives equal weight to each merging hospital. We cluster our standard errors at the hospital level.

¹⁰Our matched controls can potentially be neighbors to a merger. However, they are not typically drawn from the same market as the specific treated hospital to which they are matched. Across our 702 experiment groups, the average geographic distance between matched treated-control pairs is 913 miles. The average distance between a treated hospital and its geographically closest matched control is 147 miles.

4 The Average Effect of Hospital Mergers

We begin by estimating the model in Equation (3), pooling all 702 merging hospitals in our analytic sample. The resulting estimates give us the average effect of mergers on hospitals' inpatient prices, outpatient prices, and composite prices (the revenue-weighted average of inpatient and outpatient prices). As we illustrate in Panel A of Table 1, after a merger, the average hospital raised its overall prices by 1.6% via a 1.1% increase in inpatient prices and a 1.8% increase in outpatient prices. We plot an event study of these estimates in Figure 2. Across all three price measures, we find no significant difference in price trends between merging and non-merging hospitals in the two years prior to the mergers occurring, but we find persistent differences in price in the two years following the mergers.¹¹ In Appendix Figure A.4, we present an event study of the 202 merging hospitals that merged exclusively in 2012 and 2013, so we can present four years of pre-merger and post-merger results. We again see no evidence of substantial or statistically significant pre-trends in this longer event study. Appendix D includes discussion of our robustness strategy. We show, for example, that our results are not sensitive to our matching strategy, specifying alternative distances between merging hospitals, and constructing confidence intervals using randomization inference.

To assess the scale of the harm these mergers produced, we measure the total impact mergers had on spending on the privately insured through their effects on prices. For each merging hospital, we fix the total spending at that hospital among the privately insured in the year prior to the merger. We then multiply $t - 1$ spending by λ_{eh} , the post-merger price increase for hospital h in merger e . We then sum over the merging hospitals to capture the effect of merger-driven price changes on spending in a given year, holding quantities of care fixed.¹² For the period 2010-2015, the average year had 53 hospital mergers, which increased spending on the privately insured by \$204 million (in 2017 dollars) in the year after they occurred. Note that our estimate only considers the effect of mergers on a single year of spending; the total effect would be larger if the price increase persisted over time (which we show empirically occurs).

5 Treatment Effects for Mergers Predicted to Lessen Competition

The average merger in our sample raised hospital prices by 1.6%. In this section, we test whether certain mergers could have been predicted *ex ante* to generate above-average price increases via a lessening of competition using the standard screening methods used by the FTC.

¹¹In Appendix F, we estimate that there are larger price increases among mergers in less affluent regions of the US.

¹²We measure spending on the privately insured using HCRIS data. For more detail on how we estimate aggregate spending changes, see Appendix E.

5.1 Changes in Concentration

The 2010 Horizontal Merger Guidelines note that mergers that result in post-merger increases in HHI of at least 200 points with a post-merger HHI of at least 2,500 should be considered presumptively anticompetitive. As a result, we flag mergers in our sample that would have generated HHI changes that would have been flagged using these standards.

To measure HHI, assume that a market M includes many hospital systems $S \in \mathcal{S}(M)$, where $\mathcal{S}(M)$ is the set of systems in M . Each system is defined as a set of one or more hospitals h , which have a collective owner. Formally,

$$HHI_M = 10,000 \times \sum_{S \in \mathcal{S}(M)} \left(\sum_{h \in S} s_{hM} \right)^2$$

where s_{hM} is h 's market share within M . A monopoly market has an HHI of 10,000; if instead there are many small independent hospitals, the HHI will be closer to 0.

Measuring HHIs requires us to define relevant geographic markets and measure hospitals' market shares. We assume that a hospital's relevant market includes every hospital within a 30-minute drive time from their facility. We measure a hospital's market share as its share of inpatient hospital beds. We use hospital beds rather than activity to define concentration because, unlike hospital activity, changes in bed volume in the short run are unlikely to be highly correlated with changes in hospital quality or prices. We measure the change in HHI for a hospital h due to merger e , ΔHHI_{eh} , as the difference between the HHI in its market in the year before the merger and a computed counterfactual where we change system membership to reflect the merger, holding bed counts and the system membership of non-participating hospitals fixed. In Panel A of Appendix Figure A.1, we plot the distribution of ΔHHI_{eh} . The average merging hospital in our sample experienced an increase in HHI of 267 points.

We find that, in our analytic sample, 82 of 322 transactions (25%) involving 109 hospitals generated an HHI increase of at least 200 points with a post-merger HHI of at least 2,500. Thus, these transactions could have been flagged *ex ante* as presumptively enhancing market power, according to the 2010 Horizontal Merger Guidelines (overall, from 2010 to 2015, we find that 97 of 484 transactions — 20% — would be flagged by the change in HHI they generated). In Panel B of Table 1, we find that the flagged mergers in our analytic sample raised inpatient prices by 5.4% and outpatient prices by 4.5%. These increases are significantly greater than the price increases among mergers that did not result in such substantial increases in HHI. We provide event studies for these results in Panels A and B of Figure 3. As we illustrate in Appendix Table A.2, we see similar price increases among the 30% of transactions that would be flagged using thresholds from the 2023 Merger Guidelines.

There is not a well-established standard for market definitions, and market definitions are often

an area of dispute in hospital merger cases (Capps et al., 2019). Therefore, in Appendix Table A.5, in addition to measuring the HHI in a market defined by a 30-minute drive time, we also present estimates where we define the market as a fixed 15-mile radius around the merging hospital. Although this alternative market definition generates different quantitative estimates, this result is robust using both measures of HHI.

5.2 Changes in Competition

WTP is one of the dominant screening tools used in hospital antitrust enforcement (Capps et al., 2019). In this section, we analyze whether mergers that WTP screening suggest would lessen competition resulted in larger *ex post* price increases. As Capps et al. (2003) and Gowrisankaran et al. (2015) note, patient demand for hospital care is quite inelastic to price. Therefore, the actors who discipline hospital prices are insurers, who negotiate with hospitals over prices directly. Insurers can obtain lower prices by credibly threatening to exclude a hospital from their network. The strength of this threat depends on consumers' *ex ante* WTP for the option to use the hospital in the event that they become sick. If WTP is lower, insurers can exert more leverage to lower prices. Under this model, hospital mergers raise prices because the insurer must exclude the entire merged entity if a deal is not struck, thus lowering the value of its plan offerings (Ho and Lee, 2017). These effects are greater when hospitals are closer substitutes. We provide further detail on the microfoundations of this measure in Appendix A.

We follow the literature and model patients' hospital choice using a logit demand system. Under this assumption, the WTP of patient i for hospital h is $\ln\left(\frac{1}{1-s_{ih}}\right)$, where s_{ih} is the probability that i chooses hospital h . Our measure of the *percent* change in WTP is:

$$\Delta WTP_m = \frac{\int_i \left[\ln\left(\frac{1}{1-(s_{ih}+s_{ih'})}\right) - \left(\ln\left(\frac{1}{1-s_{ih}}\right) + \ln\left(\frac{1}{1-s_{ih'}}\right) \right) \right] dF_i}{\int_i \left[\ln\left(\frac{1}{1-s_{ih}}\right) + \ln\left(\frac{1}{1-s_{ih'}}\right) \right] dF_i}$$

where h and h' are the hospitals participating in merger m .¹³

We estimate demand using our sample of inpatient admissions. We integrate over patients i within the set I so that WTP for a given hospital is the sum of demand among relevant patients. As Capps et al. (2003) emphasize, patient heterogeneity in hospital demand and substitution is an important source of merger-driven market power increases. We face a practical trade-off in accommodating heterogeneity. Flexibility improves the fit of the model. However, more flexible hospital choice probabilities — estimated using a smaller set of patients — are noisier. We follow the demand estimation strategy from Raval et al. (2017). The general approach is to assume that,

¹³We construct the *percent* change since the change in WTP we measure is proportional to the predicted price change.

within a small enough subgroup g , patients have homogeneous preferences over hospitals. This allows us to represent demand as a vector of group-specific fixed effects and use observed market shares as estimates of the relevant predicted choice probabilities. We take all hospitalizations in which a patient visited a hospital within 100 miles of their home zip code. We then partition the patients into groups g . We assume that, within-group, patients have the same (*ex ante*) preferences for hospitals, but we impose no restrictions on across-group differences. We assign groups based on patient observables (demographics, health, and location), then iteratively coarsen the partitions until they contain a minimum number of patients. Our primary specification uses a minimum group size of 50, resulting in 27,525 groups sized between 50 and 1,449. Given this setup, we can measure ΔWTP as above by replacing s_{ih} with its empirical analogue $\hat{s}_{g(i)h}$, the actual share of patients in group g who visit hospital h . We describe this procedure in greater detail and explore robustness in Appendix A. In Panel B of Appendix Figure A.1, we show the distribution of ΔWTP . The mean and median increases in WTP were 1.8% and 0.5%, respectively.¹⁴

In Panel C of Table 1, we analyze the post-merger price increases in our cohort of mergers, segmenting the transactions by the ΔWTP of the parties involved in the deals. Theory predicts that greater changes in WTP for a given hospital, or group of hospitals, will lead to greater price increases (Capps et al., 2003). As we illustrate in Appendix Figure A.8, post-merger price increases are positively correlated with merger-driven increases in WTP. We flag mergers if they are estimated to raise WTP by 5% or more. Forty-two deals involving 82 hospitals are flagged by this measure. We find that flagged mergers increased composite prices by 3.6% (vs. 1.4% in our cohort with WTP increases of less than 5%). The WTP approach does better at predicting inpatient price increases than outpatient prices: we observe that hospitals with a WTP change of 5% or more raised their inpatient prices by 4.6% and do not find precisely estimated changes in outpatient prices. This is unsurprising given that WTP is estimated using demand for inpatient services. We provide event studies of these estimates in Panels C and D of Figure 3.

5.3 The Margin for FTC Enforcement Actions

The two exercises above illustrate that there are many deals that can be predicted, via screening tools used by the FTC, to raise prices via a lessening of competition and observably do raise prices *ex post*. We view this as evidence of underenforcement of antitrust laws against hospital mergers. It is possible that the FTC did not take action against deals that could be predicted *ex ante* to lessen competition because they were not visible to the agency. Wollmann (2019) notes that deals under HSR thresholds are not required to notify the FTC and are thus potentially overlooked by the agency. However, as we illustrate in Appendix Table A.6, we find that deals *above* HSR thresholds

¹⁴Appendix Figure A.2, is a scatter plot of these changes against changes in HHI and illustrates that they are broadly correlated.

have higher average ΔWTP than deals below HSR thresholds. Indeed, 21% of deals from 2010 to 2015 that are above HSR thresholds would be flagged as anticompetitive using the HHI screening guidelines, and 14% have a ΔWTP over 5% (or 27% and 18%, respectively, for the mergers in our analytic sample). By contrast, among deals that are below HSR thresholds, 19% would be flagged as anticompetitive using the HHI screening guidelines and 6% have a ΔWTP over 5% (or 24% and 9%, respectively, for the mergers in our analytic sample).¹⁵

Therefore, we view this “underenforcement” as coming from choices made by the government (either through low FTC funding or through the FTC being unwilling to take on certain cases), rather than from failures in *ex ante* merger screening methods or the visibility of transactions related to deal size and HSR thresholds.¹⁶ To further demonstrate this, we compare the changes in HHI and WTP for cases that were litigated by the FTC against the changes in HHI and WTP for all the mergers in our sample and mergers we flagged as potentially anticompetitive. Litigation typically focuses on the worst potential effects of the merger. To mimic this, we can take, for each hospital in a transaction, the largest change in HHI and WTP across merging hospitals. As we illustrate in Appendix Table A.8, the changes in HHI and WTP for litigated cases were 3,607 and 22.9%, respectively. These cases where enforcement actions occurred involved changes in HHI and WTP that are markedly larger than the changes observed in our full sample of mergers (435 and 2.0%) or even in our flagged mergers (1,843 and 9.6%). This suggests that the FTC is able to identify problematic mergers but highlights that their margin for intervention allows many anticompetitive mergers to be consummated.

6 Discussion and Conclusion

There were 1,164 hospital mergers between 2002 and 2020. During that period, the FTC took enforcement action against 13 transactions. This massive wave of consolidation has led the US hospital industry to experience a preventable “death by a thousand cuts.” We show that, between 2010 and 2015, the 322 hospital mergers in our analytic sample raised overall hospital prices, on average, by 1.6%. This was driven by 1.1% and 1.8% increases in inpatient and outpatient prices, respectively. Our findings that post-merger outpatient price increases that are at least as large as inpatient price increases suggests that researchers and policymakers should consider the impact of

¹⁵As we note in Panel A of Appendix Table A.6, mergers that we estimate are HSR reportable are more likely to have changes in HHI that would flag them as anticompetitive than those that are below reporting thresholds (21.3% vs. 19.3%). Similarly, reportable deals are more likely to have ΔWTP of over 5% than those that are below reporting thresholds (14.0% vs. 5.8%).

¹⁶The FTC may be hesitant to take on deals that are not as flagrantly problematic because of concerns that these less flagrant cases could be more challenging to win and that losing cases could establish problematic precedents in the courts. Additionally, in some cases, states have used Certificates of Public Advantage (COPA) to override federal law and block enforcement action. This could lead the FTC to be reluctant to take on cases where they think states could invoke a COPA.

mergers on outpatient prices during antitrust analysis. Ultimately, we find that an average year of mergers — approximately 53 transactions — raises health spending on the privately insured in the year following a merger by \$204 million. While the hospital sector only accounts for 6% of US GDP, this merger-driven increase in spending is larger than the antitrust enforcement budget of the FTC.

Our results highlight that existing pre-merger screening tools — both those that use simple market concentration measures and those that take a structural approach — can, *ex ante*, identify problematic mergers. In turn, we find that these predictably harmful mergers generate large *ex post* price increases. From 2010 to 2015, while the FTC intervened in eight cases, we estimate that 20% of transactions — 97 mergers — could have been flagged as likely to raise prices via a lessening of competition. We also find that these flagged mergers led to *ex post* price increases of, on average, 5% or more. Finally, we show that approximately half of the mergers that could have been flagged *ex ante* as likely to raise prices via lessening competition were above HSR reporting thresholds and were thus visible to regulators. We conclude that there is likely too little antitrust enforcement in the US hospital sector.

References

- American Hospital Association (AHA)**, “Annual Survey of Hospitals,” 2019. Accessed September 5, 2019.
- ArcGIS**, “ArcGIS APIs,” <https://developers.arcgis.com/rest/> 2019. Accessed December 2019.
- , “ArcGIS Shapefiles,” https://hub.arcgis.com/datasets/1b02c87f62d24508970dc1a6df80c98e_0/explore?location=37.315440%2C-115.429520%2C4.82 2023. Accessed May 2023.
- Ashenfelter, Orley and Daniel Hosken**, “The Effect of Mergers on Consumer Prices: Evidence from Five Mergers on the Enforcement Margin,” *The Journal of Law and Economics*, 2010, 53 (3), 417–466.
- Ashenfelter, Orley C., Daniel S. Hosken, and Matthew C. Weinberg**, “The Price Effects of a Large Merger of Manufacturers: A Case Study of Maytag-Whirlpool,” *American Economic Journal: Economic Policy*, 2013, 5 (1), 239–61.
- , —, and —, “Efficiencies Brewed: Pricing and Consolidation in the US Beer Industry,” *RAND Journal of Economics*, 2015, 46 (2), 328–361.
- Baer, Bill, Jonathan B. Baker, Michael Kades, Fiona Scott Morton, Nancy L. Rose, Carl Shapiro, and Tim Wu**, “Restoring Competition in the United States: A Vision for Antitrust Enforcement for the Next Administration and Congress,” *Washington Center for Equitable Growth*, 2020.
- Beaulieu, Nancy D., Leemore S. Dafny, Bruce E. Landon, Jesse B. Dalton, Ifedayo Kuye, and J. Michael McWilliams**, “Changes in Quality of Care after Hospital Mergers and Acquisitions,” *New England Journal of Medicine*, 2020, 382 (1), 51–59.
- Bhattacharya, Vivek, Gastón Illanes, and David Stillerman**, “Merger Effects and Antitrust Enforcement: Evidence from US Consumer Packaged Goods,” 2023. NBER Working Paper No. 31123.
- BLS Beta Lab**, “Consumer Price Index - All items in U.S. city average, all urban consumers, seasonally adjusted,” <https://beta.bls.gov/dataQuery/find?fq=survey:%5Bcu%5D&s=popularity:D> 2019. Accessed October 2021.
- Brand, Keith, Christopher Garmon, and Ted Rosenbaum**, “In the Shadow of Antitrust Enforcement: Price Effects of Hospital Mergers from 2009-2016,” *Journal of Law and Economics*, forthcoming.

- Brot-Goldberg, Zarek, Timothy Layton, Boris Vabson, and Adelina Yanyue Wang**, “The Behavioral Foundations of Default Effects: Theory and Evidence from Medicare Part D,” 2021. NBER Working Paper No. 28331.
- Capps, Cory, David Dranove, and Mark Satterthwaite**, “Competition and Market Power in Option Demand Markets,” *RAND Journal of Economics*, 2003, pp. 737–763.
- , **Laura Kmitch, Zenon Zabinski, and Slava Zayats**, “The Continuing Saga of Hospital Merger Enforcement,” *Antitrust Law Journal*, 2019, 82, 441–496.
- Cengiz, Doruk, Arindrajit Dube, Attila Lindner, and Ben Zipperer**, “The Effect of Minimum Wages on Low-Wage Jobs,” *Quarterly Journal of Economics*, 2019, 134 (3), 1405–1454.
- Centers for Medicare & Medicaid Services (CMS)**, “Provider of Services data,” <https://www.nber.org/research/data/provider-services-files> 2010. Accessed: May 2023.
- Cooper, Zack, Stephen Gibbons, Simon Jones, and Alistair McGuire**, “Does Hospital Competition Save Lives? Evidence From the English NHS Patient Choice Reforms,” *The Economic Journal*, 2011, 121 (554), F228–F260.
- , **Stuart Craig, Martin Gaynor, and John Van Reenen**, “The Price Ain’t Right? Hospital Prices and Health Spending on the Privately Insured,” *The Quarterly Journal of Economics*, 2019, 134 (1), 51–107.
- Craig, Stuart V., Matthew Grennan, and Ashley Swanson**, “Mergers and Marginal Costs: New Evidence on Hospital Buyer Power,” *RAND Journal of Economics*, 2021, 52 (1), 151–178.
- Dafny, Leemore**, “Estimation and Identification of Merger Effects: An Application to Hospital Mergers,” *Journal of Law and Economics*, 2009, 52 (3), 523–550.
- , “How Health Care Consolidation Is Contributing to Higher Prices and Spending, and Reforms That Could Bolster Antitrust Enforcement and Preserve and Promote Competition in Health Care Markets,” 2021. Testimony before the U.S. House Committee on the Judiciary Subcommittee on Antitrust, Commercial and Administrative Law.
- Dartmouth Atlas**, “ZIP Code Crosswalk,” <https://data.dartmouthatlas.org/supplemental/> 2010. Accessed May 2023.
- Dingel, Jonathan I., Joshua D. Gottlieb, Maya Lozinski, and Pauline Mourrot**, “Market Size and Trade in Medical Services,” 2023. NBER Working Paper No. 31030.

- Dranove, David and Christopher Ody**, “Evolving Measures of Provider Market Power,” *American Journal of Health Economics*, 2016, 2, 145–160.
- FactSet Research Systems**, “FactSet Research Systems database,” 2020. Accessed November 2021.
- Federal Trade Commission**, “Annual Competition Reports,” <https://www.ftc.gov/policy/reports/annual-competition-reports> 2023. Accessed: 2023-07.
- Fulton, Brent D.**, “Health Care Market Concentration Trends In The United States: Evidence And Policy Responses,” *Health Affairs*, 2017, 36 (9), 1530–1538.
- Garmon, Christopher**, “The Accuracy of Hospital Merger Screening Methods,” *RAND Journal of Economics*, 2017, 48 (4), 1068–1102.
- Gaynor, Martin**, “Antitrust Applied: Hospital Consolidation Concerns and Solutions,” Testimony before the U.S. Senate Committee on the Judiciary 2021.
- , **Rodrigo Moreno-Serra, and Carol Propper**, “Death by Market Power: Reform, Competition, and Patient Outcomes in the National Health Service,” *American Economic Journal: Economic Policy*, 2013, 5 (4), 134–66.
- Gowrisankaran, Gautam, Aviv Nevo, and Robert Town**, “Mergers When Prices Are Negotiated: Evidence From the Hospital Industry,” *American Economic Review*, 2015, 105 (1), 172–203.
- Haas-Wilson, Deborah and Christopher Garmon**, “Hospital Mergers and Competitive Effects: Two Retrospective Analyses,” *International Journal of the Economics of Business*, 2011, 18 (1), 17–32.
- Health Care Cost Institute (HCCI)**, “Claims data from beneficiaries with employer-sponsored coverage from Aetna, Humana, and UnitedHealthcare,” 2022. Accessed: December 2022.
- HERE Technologies**, “HERE Mapping Data,” 2019. Accessed: December 2019.
- Ho, Kate and Robin S. Lee**, “Insurer Competition in Health Care Markets,” *Econometrica*, 2017, 85 (2), 379–417.
- **and** —, “Equilibrium Provider Networks: Bargaining and Exclusion in Health Care Markets,” *American Economic Review*, 2019, 109 (2), 473–522.
- Irving Levin Associates Health Care Services (Irving Levin)**, “Irving Levin Acquisition Reports,” 2020. Accessed: December 2021.

- Kades, Michael**, “The State of U.S. Federal Antitrust Enforcement,” 2019.
- Kwoka, John E.**, “Does Merger Control Work? A Retrospective on U.S. Enforcement Actions and Merger Outcomes,” *Antitrust Law Journal*, 2013, 78, 619–650.
- MacKinnon, James G. and Matthew D. Webb**, “Randomization Inference for Difference-in-Differences With Few Treated Clusters,” *Journal of Econometrics*, 2020, 218 (2), 435–450.
- Majerovitz, Jeremy and Anthony Yu**, “Consolidation on Aisle Five: Effects of Mergers in Consumer Packaged Goods,” 2021.
- Miller, Nathan H. and Matthew C. Weinberg**, “Understanding the Price Effects of the Miller-Coors Joint Venture,” *Econometrica*, 2017, 85 (6), 1763–1791.
- RAND Corporation**, “RAND HCRIS Data,” <https://www.rand.org/pubs/tools/TL303.html> 2020. Accessed December 2020.
- Raval, Devesh, Ted Rosenbaum, and Steven A. Tenn**, “A Semiparametric Discrete Choice Model: An Application to Hospital Mergers,” *Economic Inquiry*, 2017, 55 (4), 1919–1944.
- Roth, Jonathan, Pedro H.C. Sant’Anna, Alyssa Bilinski, and John Poe**, “What’s Trending in Difference-in-Differences? A Synthesis of the Recent Econometrics Literature,” *Journal of Econometrics*, 2023.
- Schmitt, Matt**, “Do Hospital Mergers Reduce Costs?,” *Journal of Health Economics*, 2017, 52, 74–94.
- United States Census Bureau (Census)**, “U.S. Gazetteer Files,” <https://www.census.gov/geographies/reference-files/time-series/geo/gazetteer-files.2010.html> 2010. Accessed March 2021.
- United States Census Bureau (Census)**, “Census Bureau’s County and City Databook,” <https://www2.census.gov/programs-surveys/popest/datasets/> 2010. Accessed November 2021.
- , “Census Bureau’s County Population Totals,” <https://www2.census.gov/programs-surveys/popest/datasets/> 2010. Accessed November 2021.
- , “Census Bureau’s Small Area Health Insurance Estimates,” <https://www.census.gov/data/datasets/time-series/demo/sahie/estimates-acs.html> 2017. Accessed November 2021.

U.S. Bureau of Labor Statistics, “Quarterly Census of Wages and Employment data,” https://data.bls.gov/cew/doc/layouts/csv_quarterly_layout.htm 2019. Accessed: September 2019.

—, “American Community Survey 5-year Estimates,” <https://data.census.gov/mdat/#/search?ds=ACSPUMS1Y2018&cv=ESR&rv=NAICSP&wt=PWGTP> 2020. Accessed September 2020.

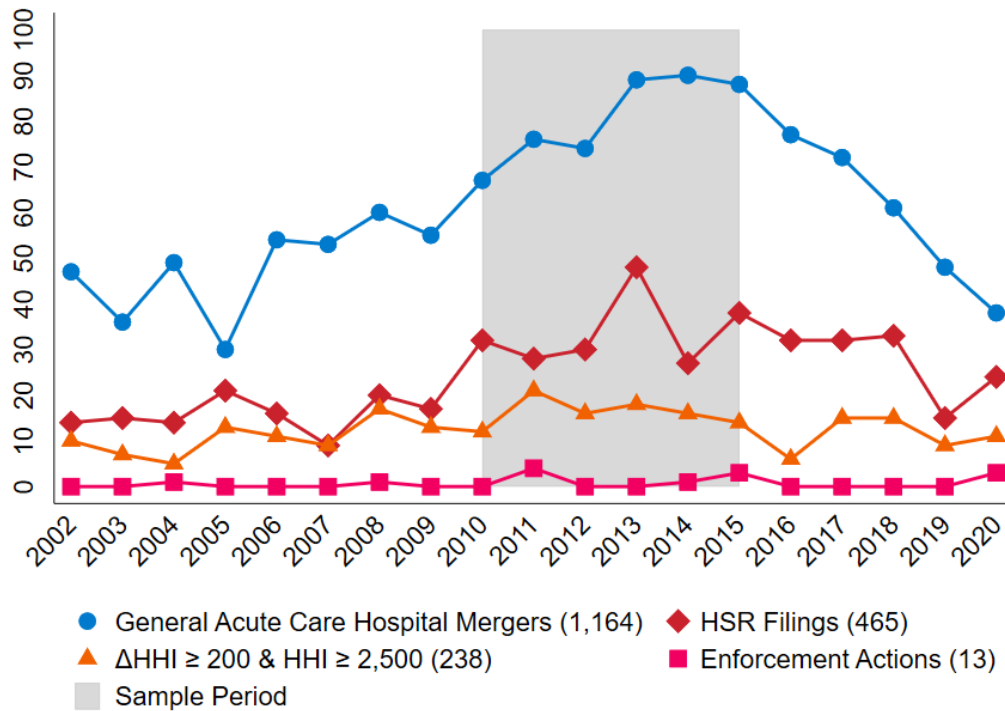
U.S. Department of Justice and Federal Trade Commission, “Horizontal Merger Guidelines,” 2010.

—, “Merger Guidelines,” 2023.

Wollmann, Thomas G., “Stealth Consolidation: Evidence from an Amendment to the Hart-Scott-Rodino Act,” *American Economic Review: Insights*, 2019, 1 (1), 77–94.

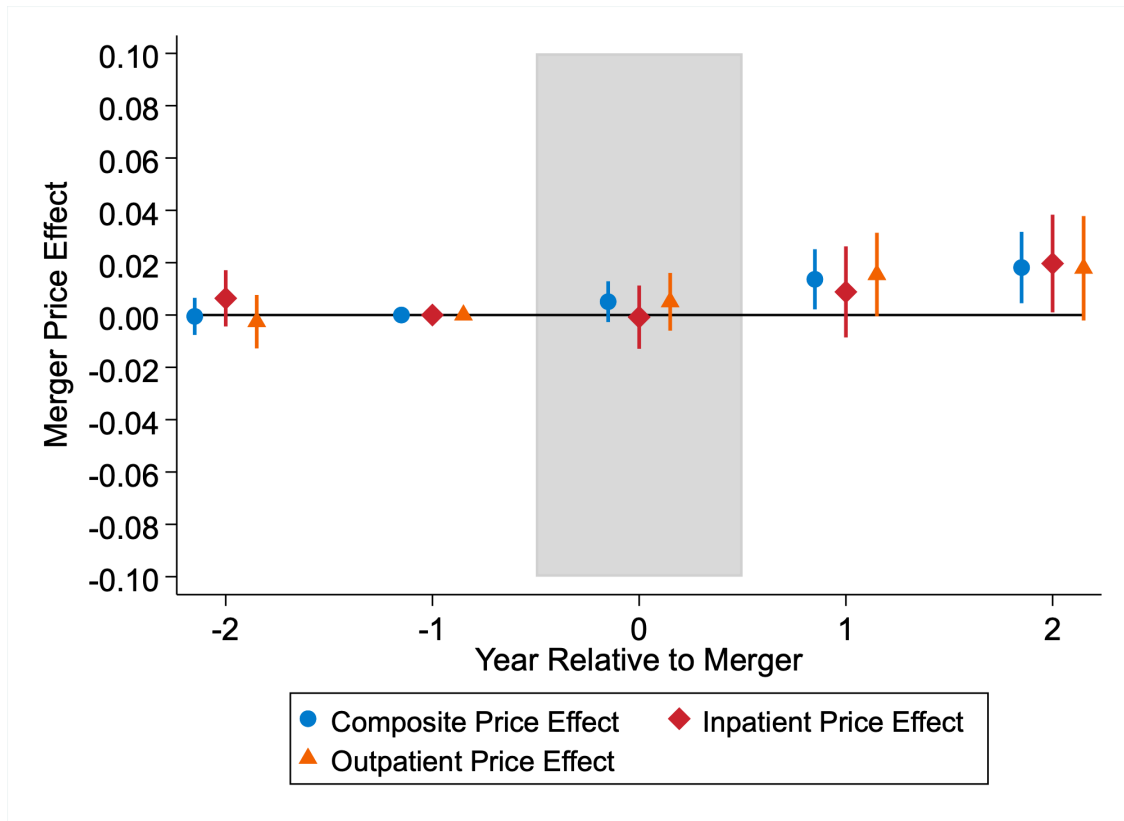
Zarek Brot-Goldberg, Zack Cooper, Stuart Craig, and Lev Klarnet, “Amalgamated Merger Database 2001-2020,” 2020. 2023.

Figure 1: Hospital Mergers, HSR Filings, Presumptively Anticompetitive Mergers, and FTC Enforcement Actions by Year, 2002 to 2020



Note: The counts of mergers annually and mergers with an HHI increase of over 200 points that resulted in a post-merger HHI of over 2,500 are based on the authors’ analysis. Data on HSR filings and FTC enforcement actions come from the FTC’s Annual Reports to Congress Pursuant to the Hart-Scott-Rodino Antitrust Improvements Act of 1976. The HSR filings are reported in fiscal years; all other numbers are reported in calendar years. Enforcement actions are defined as matters that resulted in a final consent order requiring divestitures, matters where the parties abandoned or restructured the deal as a result of antitrust concerns raised during the investigation, or matters in which the FTC initiated litigation to block or undo the merger. The sample period used in our retrospective merger analysis is shaded in gray and spans from 2010 to 2015.

Figure 2: The Impact of Hospital Mergers on Inpatient, Outpatient, and Composite Hospital Prices

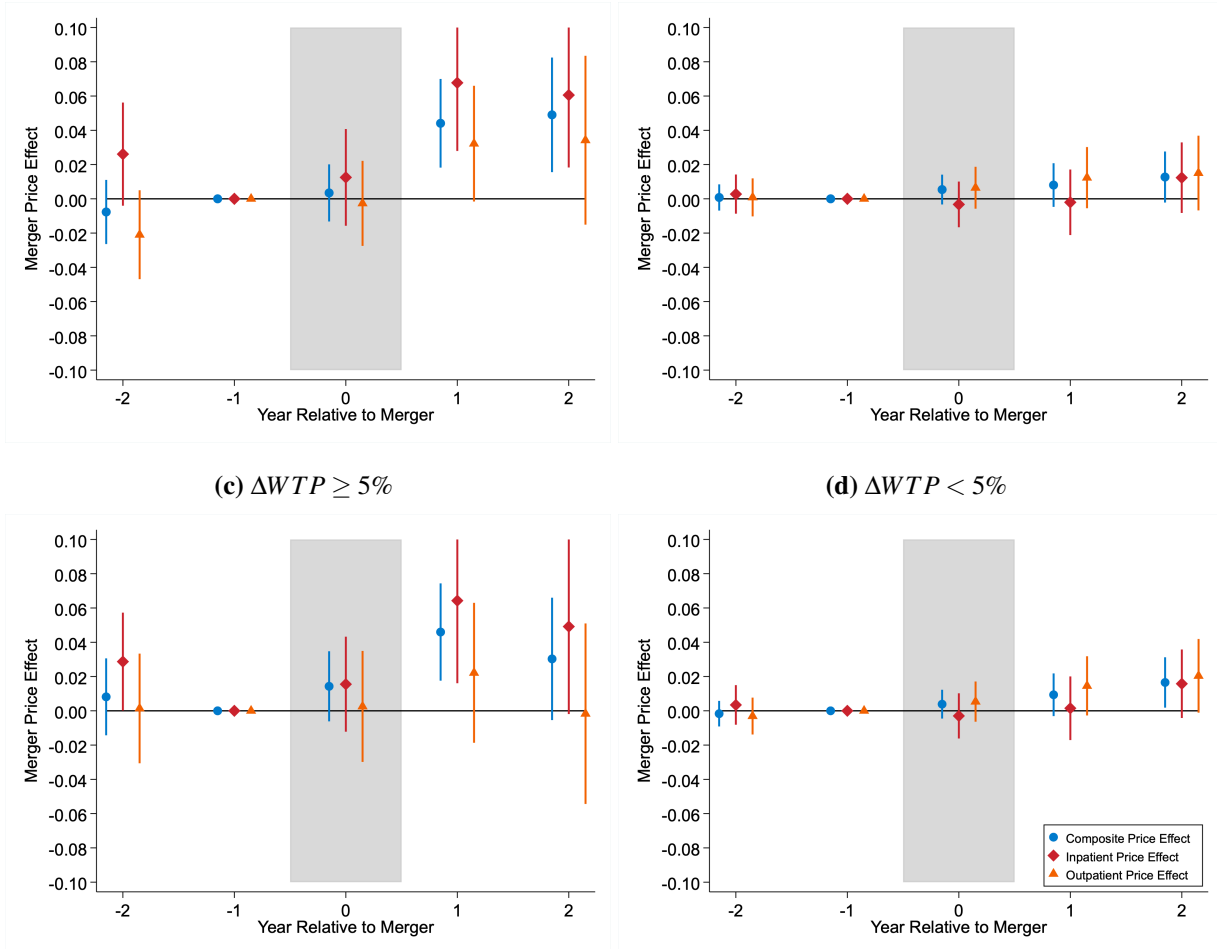


Note: This figure presents event study estimates of Equation (3) on our sample of 322 mergers involving 702 targets and acquirers located less than 50 miles from one another. Each dot represents a point estimate and the vertical line displays the corresponding 95% confidence interval. Hospital pricing data come from HCCI. This is based on estimates from Equation (3), with standard errors clustered at the hospital level.

Figure 3: Event Studies for Flagged and Non-Flagged Mergers

(a) $\Delta HHI \geq 200$ and Post-Merger $HHI \geq 2,500$

(b) $\Delta HHI < 200$ or Post-Merger $HHI < 2,500$



Note: This figure presents event study estimates of Equation (3) on mergers that generated a $\Delta HHI \geq 200$ and Post-Merger $HHI \geq 2,500$ (Panel A), mergers that generated a $\Delta HHI < 200$ or Post-Merger $HHI < 2,500$ (Panel B), mergers that generated a $\Delta WTP \geq 5\%$ (Panel C), and mergers that generated a $\Delta WTP < 5\%$ (Panel D). Each dot represents a point estimate and the vertical line displays the corresponding 95% confidence interval. Hospital pricing data come from HCCI. This is based on estimates from Equation (3), with standard errors clustered at the hospital level.

Table 1: The Effect of Mergers on Hospital Prices

	Count of Hospitals (1)	Composite Price Effect (2)	Inpatient Price Effect (3)	Outpatient Price Effect (4)
Panel A: All Mergers				
Post-Merger Price Effect	702	0.016*** (0.003)	0.011** (0.005)	0.018*** (0.005)
Panel B: HHI				
$\Delta HHI \geq 200$ and Post-Merger HHI $\geq 2,500$	109	0.052*** (0.008)	0.054*** (0.011)	0.045*** (0.011)
$\Delta HHI < 200$ or Post-merger HHI $< 2,500$	593	0.010*** (0.004)	0.004 (0.005)	0.013** (0.005)
Difference		0.042*** (0.009)	0.050*** (0.012)	0.032*** (0.012)
Panel C: WTP				
$\Delta WTP \geq 5\%$	82	0.036*** (0.009)	0.046*** (0.013)	0.012 (0.013)
$\Delta WTP < 5\%$	620	0.014*** (0.004)	0.007 (0.005)	0.019*** (0.005)
Difference		0.022** (0.009)	0.039*** (0.014)	-0.007 (0.014)

Note: * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$. This table presents estimates from the regression given in Equation (3) on sub-samples of merging hospitals. The underlying regression is from a stacked difference-in-differences design comparing merging hospitals to a set of matched non-merging control hospitals before and after the merger of the focal hospital. Rows represent different sub-samples. Panel A reports the results for all mergers of hospitals within 50 miles of each other. Panel B compares merging hospitals with an HHI increase of over 200 points and a post-merger HHI greater than 2,500 points to merger hospitals with either an HHI increase less than 200 points or a post-merger HHI less than 2,500 points. For Panel B, a merging hospital's market is defined as all hospitals within a 30-minute drive time of the merging hospital, and market shares are defined using a hospital's share of inpatient beds in the market, measured using AHA data. Panel C segments merging hospitals by whether measured changes in willingness to pay as a result of their associated merger are above or below 5%. "Difference" denotes the difference in coefficients between the two sub-samples within the panel. Our standard errors are clustered at the hospital level.

ONLINE APPENDICES

A Predicting Post-Merger Price Effects

Theory predicts that the extent to which mergers raise prices depends on the extent to which merging hospitals are good substitutes for one another, and whether their patients are unwilling to go to another hospital. As pointed out by Capps et al. (2003) and Gowrisankaran et al. (2015), since demand for hospitals is very inelastic, a standard model of Nash-Bertrand pricing would predict extremely high prices following mergers and suggest mergers could raise prices by implausibly large amounts. Instead, these prior studies have developed a theory of price-setting in which prices are bilaterally negotiated between hospital systems and insurers, which bargain on behalf of their enrollees. In these models, prices are not determined by patients' price elasticities but are instead driven by what is effectively the insurer's elasticity — in terms of how much insurers can subsequently raise premiums if the hospital system is included in the insurer's preferred network of hospitals. In this way, hospital prices are determined by patients' *ex ante* willingness to pay for the option to go to the hospital when buying an insurance plan (Ho and Lee, 2017, 2019).

A.1 Hospital-Insurer Bargaining and ΔWTP

Capps et al. (2003) model the *ex post* utility of patient i at hospital h as $U_{ih} = U(X_{ih}) + \varepsilon_{ih}$, where $U(\cdot)$ denotes expected utility at the hospital and ε_{ih} represents idiosyncratic patient preferences at specific hospitals with ε distributed i.i.d. standard Gumbel. X_{ih} contains patient and hospital characteristics that determine preferences for a given hospital, including the patient's specific health care needs as well as the distance between them and the hospital.

If a patient faces a hospital network \mathcal{N} that limits what hospitals she has access to, then the patient's *ex ante* expected utility of access to a network \mathcal{N} is

$$\begin{aligned} EU_i(\mathcal{N}) &= E[\max_{j \in \mathcal{N}} U_{ij}] \\ &= \ln \left(\sum_{j \in \mathcal{N}} \exp(U_{ij}) \right) \end{aligned}$$

Moreover, say that a hospital h is dropped from the network. Capps et al. (2003) show that the change in expected utility as a result of this network change is:

$$\begin{aligned} \Delta EU_{ih} &= EU_i(\mathcal{N}) - EU_i(\mathcal{N} \setminus h) \\ &= \ln \left(\sum_{j \in \mathcal{N}} \exp(U_{ij}) \right) - \ln \left(\sum_{j \in \mathcal{N} \setminus h} \exp(U_{ij}) \right) \\ &= \ln \left(\frac{1}{1 - s_{ih}} \right) \end{aligned}$$

where s_{ih} is that hospital's expected market share from patient i under network \mathcal{N} . If consumers are always indifferent between receiving a 1-point increase in EU and a γ_i payment, then we can describe patients' *ex ante* "willingness-to-pay" for hospital h as $W_{ih} = \gamma_i \Delta EU_{ih}$. We integrate over the

distribution of consumers F_i to calculate market-level willingness to pay as $W_h = \int_i \gamma_i \ln\left(\frac{1}{1-s_{ih}}\right) dF_i$. Where W_h represents the amount that the average consumer is willing to pay for access to hospital h . Both Capps et al. (2003) and Gowrisankaran et al. (2015) show that, in standard models of bargaining (either pure Nash or Nash-in-Nash), the price for h 's services that will be negotiated jointly by the hospital and insurer is proportional to W_h .

The above notation assumes that all hospitals are independent. If, instead, hospitals are part of some system S , the hospitals will bargain jointly. That is, prices will be determined by the willingness to pay for the *entire system*, $W_S = \int_i \gamma_i \ln\left(\frac{1}{1-s_{iS}}\right) dF_i$, with $s_{iS} = \sum_{j \in S} s_{ij}$. Systems are able to exert greater leverage than individual hospitals because they can threaten to hold out the entire system from the insurer's network if a deal on prices fails to be realized.¹⁷

We model the case of a merger (m) between two hospitals h and h' .¹⁸ The impact of the merger on the bargaining leverage of the two hospitals is the difference between the willingness to pay of the merged system and the sum of the willingness to pay for h and h' individually. Due to a lack of data on individual insurance take-up, we follow Capps et al. (2003) and assume that $\gamma_i = \gamma$ for all patients. The percent change in willingness to pay due to the merger is:

$$\Delta WTP_m = \frac{\int_i \left[\ln\left(\frac{1}{1-(s_{ih}+s_{ih'})}\right) - \left(\ln\left(\frac{1}{1-s_{ih}}\right) + \ln\left(\frac{1}{1-s_{ih'}}\right) \right) \right] dF_i}{\int_i \left[\ln\left(\frac{1}{1-s_{ih}}\right) + \ln\left(\frac{1}{1-s_{ih'}}\right) \right] dF_i}$$

where γ_i drops out of the equation under the assumption of homogeneity. Importantly, we focus on the joint complementarities created by a merger, excluding the effect of pure scale increases for each participating hospital. In unpublished results, we found that, particularly for mergers in which a single independent hospital was acquired by a large chain, allowing the scale effects to enter into the change in WTP predicted implausibly (and incorrectly) large post-merger price increases.

Under these assumptions, the potential price changes due to a merger should be proportional to ΔWTP_m .

A.2 Estimating Demand for Hospitals

Measuring ΔWTP_m requires us to estimate substitution patterns in the relevant market. Capps et al. (2003) underscore the importance of patient heterogeneity in this calculation — heart attack patients may care much more about hospital closeness than patients undergoing elective surgeries.

We therefore take the semiparametric approach to demand estimation developed by Raval et al. (2017). That is, we estimate $U(X_{ih})$ by assuming we can partition patients into groups $g \in G$ based on their characteristics, such that

$$U_{ih} = U_{g(i)h} = \delta_{g(i)h} + \varepsilon_{ih}$$

Patients within the same groups are assumed to have the same *ex ante* expected utility for any

¹⁷In practice, we consider the relevant bargaining entity to be the only the hospitals in a system within a given HRR, to avoid diffusing local changes in bargaining leverage over large acquiring systems. In unreported results, we consider the entire system and system-state to be the relevant bargaining unit and find that our results are not sensitive to this choice.

¹⁸This is without a loss of generality and can be replaced with systems.

particular hospital, but patients across groups may have different preferences in an unrestricted way. It is then true that, for patients within the same group, expected market shares at each hospital are equal within groups, such that:

$$s_{ih} = s_{g(i)h} = \frac{\exp(\delta_{g(i)h})}{\sum_{j \in \mathcal{N}} \exp(\delta_{g(i)j})}$$

Using this procedure, a valid partition of patients allows us to use the observed group-level market shares as an equivalent measure to individual-specific choice probabilities, and therefore patient utility for each hospital-by-group pair.

We calculate group-specific market shares for each hospital using every inpatient hospitalization for HCCI patients (in the group) during our relevant time period.¹⁹ We exclude any hospitalization in which a patient attended a hospital more than 100 miles from their home. The Raval et al. (2017) approach provides an algorithm that partitions patients into increasingly small groups until the resulting groups are no smaller than S_{min} . This minimum group size parameter is set to balance a bias-variance trade-off: allowing for smaller groups reduces bias by allowing us to capture consumers' heterogeneous preferences for hospitals. However, smaller bins also increase variance by estimating preferences over smaller samples, where market shares may be estimated with error.

The algorithm proceeds as follows:

Step 1: The econometrician first establishes a set of discrete patient characteristics, ordered by “importance.” Specifically, we group according to the following characteristics:

1. Patient home county
2. Patient home 5-digit zip code
3. Major Diagnostic Category of the patient's illness
4. Binary indicator for whether the patient's illness was such that the hospitalization was likely to be discretionary (rather than an emergency)
5. Binary indicator for whether the patient's illness was likely to require a surgical treatment (rather than a purely medical treatment)
6. Quartiles of the weight placed on the Diagnosis-Related Group for the patient's illness²⁰
7. The Diagnosis-Related Group for a patient's illness (as measured by their primary diagnosis code)
8. Patient age, in 10-year buckets
9. Patient sex

¹⁹That is, we assume that there is no relevant extensive margin substitution to no hospitalization as a result of changes in market structure.

²⁰This DRG weight is used to determine hospital payments under Medicare's reimbursement system.

Step 2: We partition patients into groups based on their unique values for every characteristic (e.g., if the characteristics are gender, race, and county, there will be one group for black female patients in New York County, another group for white male patients in Cook County, etc.).

Step 3: We assign groups based on any partitions from Step 2, as long as the partition has a size above S_{min} . Any patients in partitions with size below S_{min} are left ungrouped.

Step 4: We then disregard the lowest-priority characteristic.

Step 5: We repeat Steps 2-4 until we reach a single characteristic (the patient's home county).

The partitions this algorithm produces vary in granularity to allow for more heterogeneity among patients characteristics when larger sample sizes are available. For example, denser counties will have more groups, subdivided by illness and patient demographics. By contrast all patients will be grouped together in smaller counties where data are sparser.

We run the algorithm separately for each year of mergers in our data. To ensure that we capture finer partition of groups — and therefore flexible substitution patterns — we pool data from the two years prior for each year of mergers. We then compute patient choice probabilities for each hospital (\hat{s}_{gh}) for each group. To compute expected proportional changes in price, we compute the percent change in willingness-to-pay,

$$\Delta WTP_m = \frac{\sum_g P_g \left[\ln \left(\frac{1}{1 - (\hat{s}_{gh} + \hat{s}_{gh'})} \right) - \left(\ln \left(\frac{1}{1 - \hat{s}_{gh}} \right) + \ln \left(\frac{1}{1 - \hat{s}_{gh'}} \right) \right) \right]}{\sum_g P_g \left[\ln \left(\frac{1}{1 - \hat{s}_{gh}} \right) + \ln \left(\frac{1}{1 - \hat{s}_{gh'}} \right) \right]} \quad (4)$$

where P_g is the share of patients within group g .

B Flagging Mergers as Above or Below HSR Thresholds

To determine whether the mergers we identify as predictably anticompetitive are observable to regulators, we predict whether each merger in our sample was above HSR reporting thresholds. While the FTC publishes industry-level statistics on HSR filings, information about the filing status of individual mergers is not publicly available.

The criteria for mandating an HSR filing depend on the deal's value and the revenues and assets of the merging parties. Mergers valued at \$50 million or less are exempt from reporting, whereas those exceeding \$200 million must be reported. For mergers valued between \$50 and \$200 million, reporting is required if one party has over \$100 million in net sales or assets and the other has at least \$10 million. These thresholds are subject to annual adjustments, which we account for in our calculations.

Hospital revenues and assets come from HCRIS data. Transaction values are extracted from companies' 10K reports and Irving Levin Associates' Health Care Services Acquisition Reports. Transactions values are not available for 75% of mergers between 2010 and 2015. To estimate values for these transactions, we construct a value-revenue multiplier, calculated as the transaction value divided by the target's revenue in the year preceding the merger. Between 2010 and 2015, the average transaction value was 72% of the target's revenue. To impute missing transaction values, we assume the transaction value was 72% of the target's total revenue in the year prior to the merger. Using these valuations, along with revenues and assets, we predict which deals filed HSR reports per the reporting requirements.

C Addressing Staggered Timing Issues in the Difference-in-Difference Design

C.1 Matching Treated and Control Hospitals

Our primary approach to estimating our difference-in-difference is outlined in Section 3. In this section, we describe the procedure used to match treated hospitals to sets of matched comparison hospitals. We estimate a probit regression of the form:

$$\mathbb{P}\{Merger_h\} = X'\beta + \varepsilon_h \quad (5)$$

where X contains a vector of hospital characteristics — drawn from the AHA data and measured in the year before our first merger (2009) — that may meaningfully determine price trends at hospitals: total number of hospital beds; total inpatient admissions; full time equivalents; number of unique technologies; share of Medicare patients; share of Medicaid patients; whether the hospital is a teaching hospital; a non-profit hospital; or a government hospital; the distance to the hospital's nearest competitor; the distance to the hospital's nearest hospital in its system or not; and whether the hospital is independent or part of a system.

X also includes measures of local area characteristics around the hospital. First, we include the HHI, as described in the manuscript. Second, we include the share of the hospital's county covered by private insurance, which we construct using data from the Census's Small Area Health Insurance Estimates (SAHIE). Finally, we include the share of the county insured by HCCI payors specifically, using data from HCCI to form the numerator and data from SAHIE to form the denominator.

We then use the predicted values from Equation (5) as propensity scores. For each merging hospital, we find the 25 nearest neighbors that (1) never merge, or do not merge until after two years following the year of the focal merger, (2) have common support to the merging hospital in the price data from two years before and two years after the merger, and (3) are “close” to the merging hospital in propensity score space. We define close as within 20% of a standard deviation across all hospitals in the data.

C.2 Alternative Matching Approaches

In Table A.3, we present a series of robustness exercises aimed at testing sensitivity to our matching approach. In Panel A, we test alternative methods of calculating propensity scores using Mahalanobis distance and implementing the probit with a LASSO penalty. Because we include a long list of hospital characteristics in our probit, there is a risk that we might overfit the data when generating propensity scores. If this is a problem, a LASSO penalty would avoid this issue by restricting the number of coefficients admitted to the regression.²¹ The resulting coefficients in Panel A are close in magnitude to our main estimates and are significantly different from zero.

In Panel B of Table A.3, we re-estimate our treatment effects using alternative restrictions to our controls — allowing only five neighbors instead of 25 and omitting our caliper restriction on our main choice of 25 neighbors. Including only five neighbors weakens our precision on the inpatient price effect, though the estimate is qualitatively similar to our main approach. All other estimates

²¹The LASSO penalty results in the exclusion of the share of patients covered by Medicaid and distance to the nearest hospital.

remain precise, and all estimates are qualitatively similar.

D Robustness Exercises

Post-merger price increases are generally thought to result from mergers increasing market power. However, hospital prices could also increase if mergers cause hospitals to expand their operations, thus raising their marginal costs. To test this, we estimate whether hospitals increased their inpatient volume after mergers. We present these results in Appendix Figure A.5 and find no evidence that hospitals increased their quantity provision post-merger.

Another possible concern is that our approach involves averaging many merger-specific estimates, each of which is estimated imprecisely over a small set of hospitals. MacKinnon and Webb (2020) discuss how this can lead researchers to over-reject null hypotheses. We therefore construct a placebo test in the spirit of randomization inference. For each match group we construct, we drop the merging hospital and randomly assign treatment status to one of the non-merging control hospitals. We then re-estimate Equation (3) to get the average “post-merger price increase” for this placebo group. The null hypothesis (that mergers have no average effect on price) is true by construction in this approach, since there is no actually treated unit. Performing this procedure many times (redrawing the placebo-treated hospital each time) simulates the distribution of estimates under the null hypothesis. We do so 1,000 times and plot the distribution of average effects for our composite price measure in Appendix Figure A.6, which includes a red vertical line reflecting our actual estimated average merger price increase. Our composite price effect estimates are larger than 99.8% of the placebo estimates (equivalent to rejecting the null hypothesis in a two-sided hypothesis test with a p-value of 0.004).²²

We also illustrate that our estimates are robust to various perturbations of the specific analytic choices we make. In Appendix Table A.3, we show that our estimates are not sensitive to alternative matching approaches, such as not restricting potential controls or using LASSO regularization to limit the characteristics used to generate propensity scores. In Appendix Table A.4, we expand to mergers where the merging parties are less than 400 miles apart (rather than 50) and show that this does not meaningfully shift our overall effect.

²²We include the distributions for inpatient and outpatient prices in Appendix Figure A.7.

E Estimating Aggregate Spending Changes

In Section 4, we present estimates of the aggregate spending change generated by our sample of mergers. Our general approach is to multiply the price changes we observe by the *ex ante* level of commercial revenue at each hospital. We then sum across all mergers by year to obtain an aggregate spending estimate for each year of mergers from 2010 to 2015. To calculate the average 1-year spending increase from mergers, we take the average spending increase across the six years from 2010 to 2015. Formally, the mergers in our sample imply an average 1-year spending increase of

$$S = \sum_t \sum_{eh} \lambda_{eht} \times s_{eh,t-1} \quad (6)$$

λ_{eht} is the hospital-specific price effect estimated for “experiment” e in year t . $s_{eh,t-1}$ is the level of commercial spending at merging hospital eh in the year prior to its merger, which we estimate using data from HCRIS. The HCRIS data provides information on hospital finances as a condition of hospitals’ participation in the Medicare program. Although the HCRIS does not contain a direct measure of commercial revenue, it does include a measure of total revenue, as well as measures of charges (list prices) by payor type. We subtract Medicare and Medicaid charges from total charges to obtain an estimate of commercial charges. We then simulate the hospitals’ average discount rate across all payors to obtain a multiplier that converts commercial charges into estimated commercial revenue.

Note that using an overall average price-to-charge ratio to convert commercial charges to revenue likely understates the level of commercial revenue because Medicare and Medicaid typically reimburse at levels much lower than commercial payors. We therefore regard our estimates of implied spending increases to be conservative, as actual commercial revenue is likely higher.

F Heterogeneity

In this section, we group mergers by the characteristics of the counties of participating hospitals, separating counties as a function of whether they were above or below the median for three measures: population density, income per capita, and the share of the population in poverty.²³

In Table A.10, we show the average post-merger price increases for these sets of mergers. For each measure, the estimated average post-merger price increase was larger for mergers in less privileged or less densely populated regions, with differences of 2.8 percentage points (by share in poverty), 1.0 percentage points (by median income per capita, though not statistically significant), and 7.4 percentage points (by population density). In Appendix Figure A.9, we present the relationship between the post-merger price effects we observe and continuous measures of these characteristics.

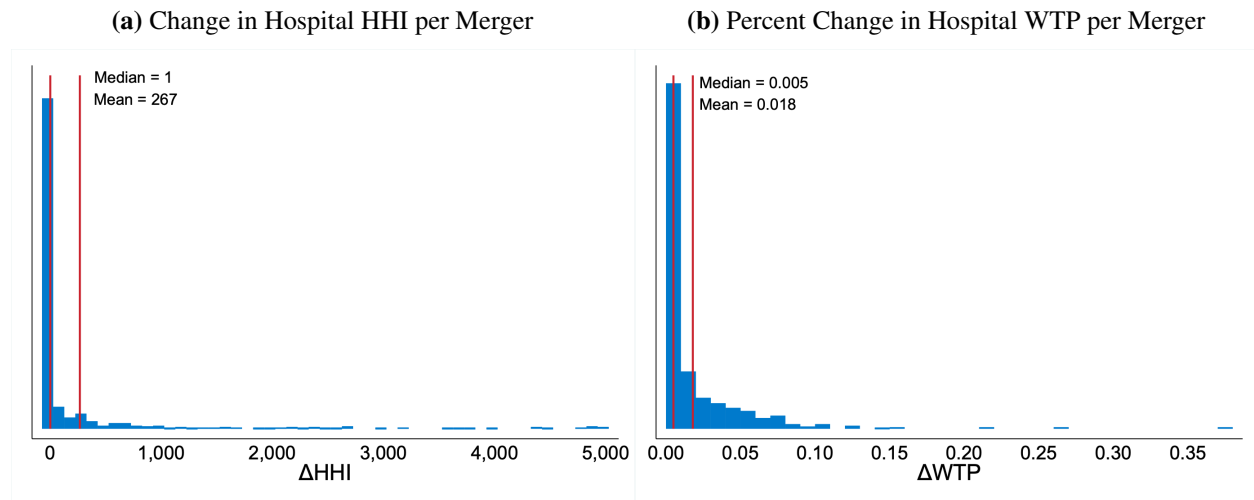
A large share of the differences in Table A.10 are a function of the relatively large increases in outpatient prices that mergers in less affluent areas generate. One potential explanation for this result is that these areas — due to low population density — have more concentrated markets for outpatient services. In these areas, mergers potentially give hospitals additional bargaining leverage over outpatient prices because there are fewer freestanding facilities (e.g., imaging or surgical centers) to constrain their price increases. Ultimately, markets for outpatient care are more local, and non-hospital outpatient facilities are more common in more densely populated areas due to economies of scale (Dingel et al., 2023). We confirm this in Appendix Figure A.10: less affluent areas, by all three measures, have fewer ambulatory surgical centers (non-hospital outpatient facilities) nearby. In Appendix Table A.9, we show that mergers involving hospitals in markets with fewer ambulatory surgical centers produce significantly larger outpatient price increases.²⁴

²³We measure county-level poverty from the American Community Survey's five-year estimates. Income per capita is measured as total county wages from the Quarterly Census of Wages and Employment divided by the total county population aged 25-64. Population density estimates are calculated as population per square mile, where county areas are measured using the Census Bureau's County and City Databook. County populations are measured using the Census Bureau's County Population Totals.

²⁴This result is robust to alternative market definitions.

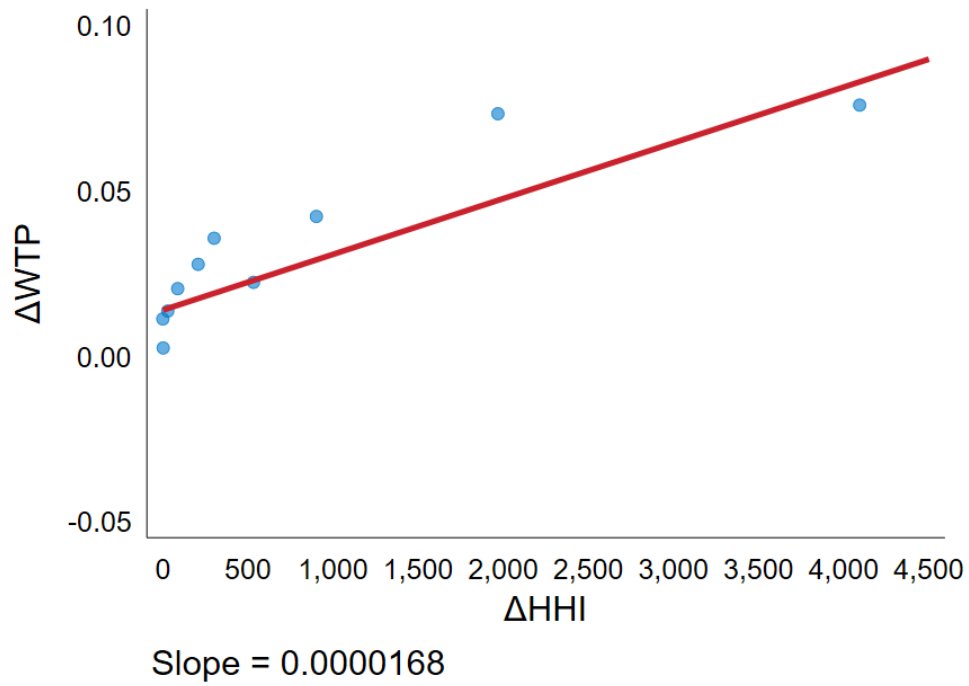
G Additional Tables and Figures

Figure A.1: Distributions of Change in HHI and Percent Change in WTP for Hospital Mergers in Our Analytic Sample



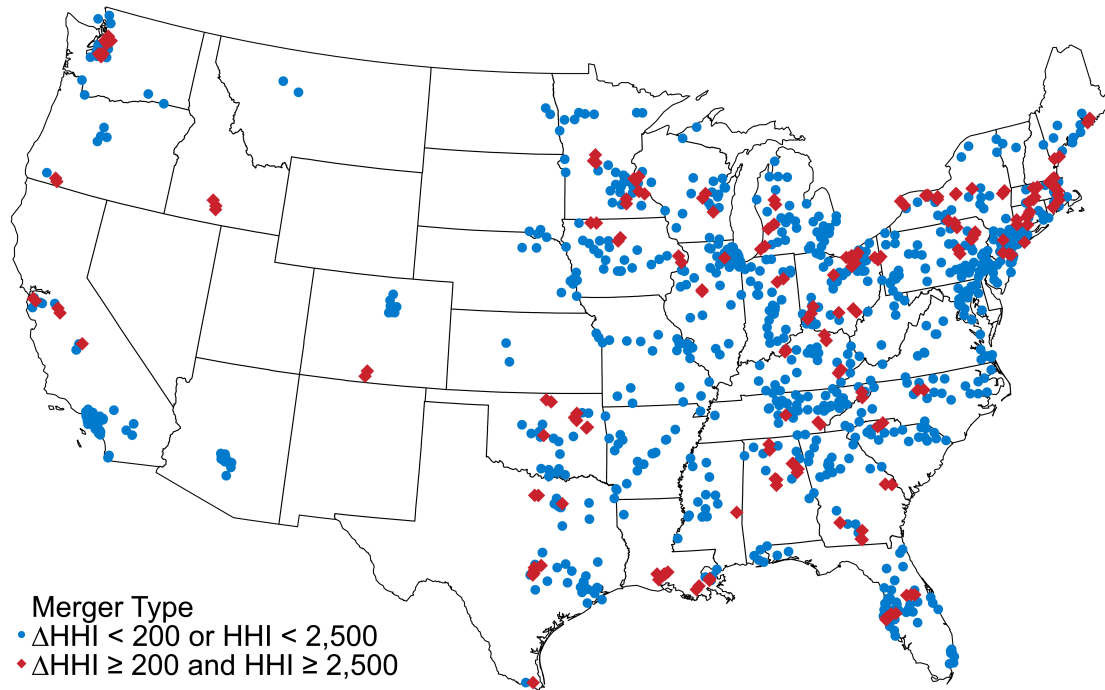
Note: This figure presents histograms of the distribution of changes in hospital HHI (Panel A) and percent changes in hospital WTP (Panel B, divided by 100) for each merging hospital. These figures are limited to the 702 merging hospitals in the analytic sample.

Figure A.2: Binned Scatter Plot of Change in HHI and Percent Change in WTP



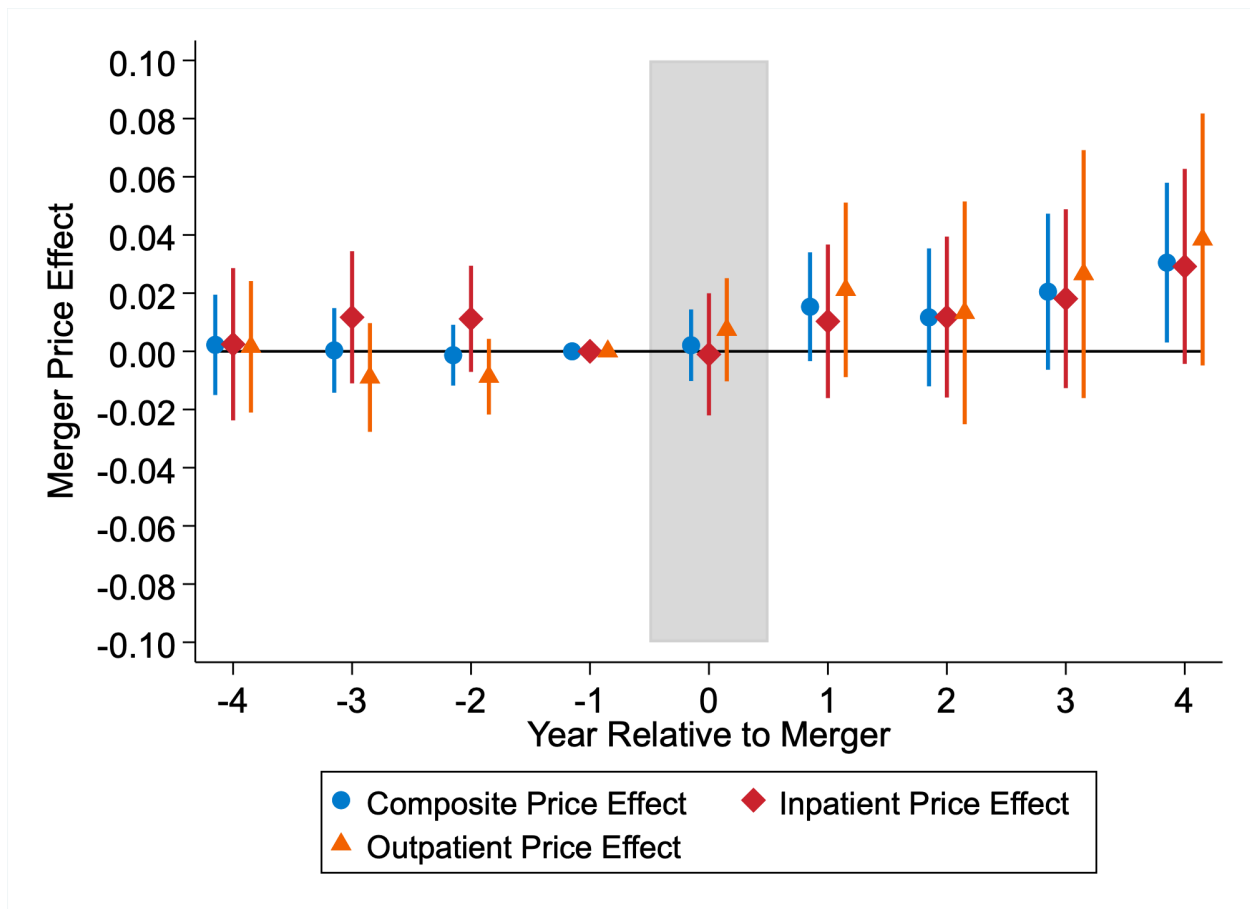
Note: This figure presents the relationship between ΔHHI and ΔWTP in a binned scatter plot. Each underlying observation is a merging hospital. The red line is the line of best fit.

Figure A.3: Hospital Mergers by Whether $\Delta HHI \geq 200$ and Post-Merger $HHI \geq 2,500$ From 2010-2015



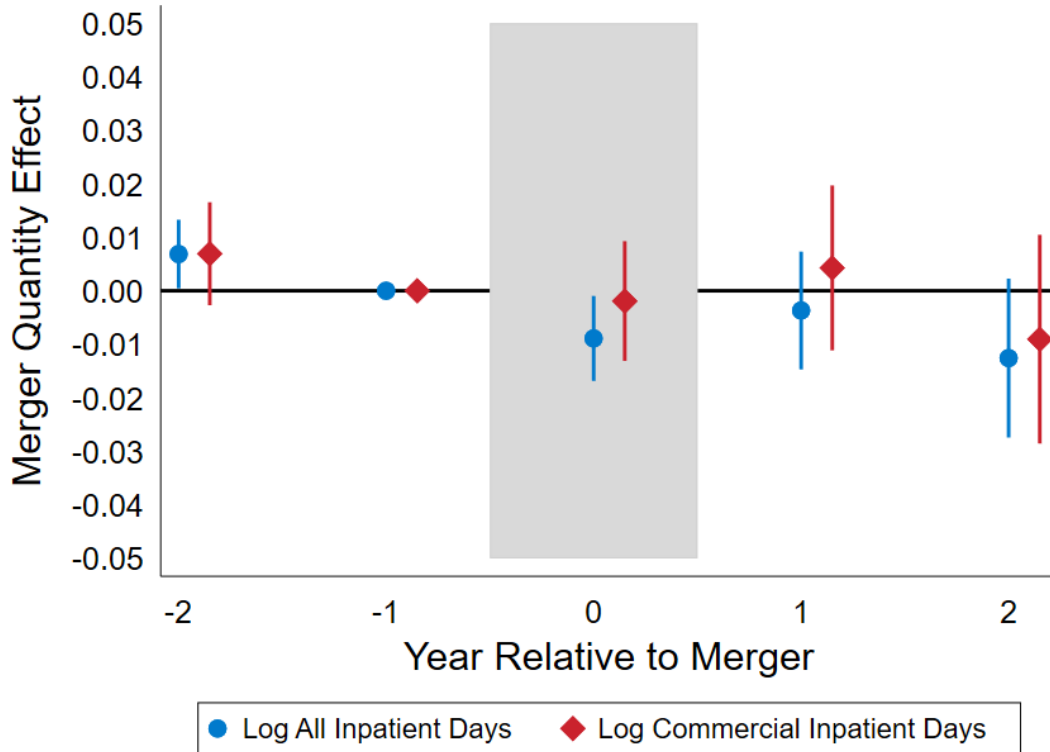
Note: The map presents all hospital mergers in our analytic sample from 2010 to 2015. We focus on hospital mergers in the continental US. The market definition used to calculate HHI is a 30-minute drive time radius around each merging hospital.

Figure A.4: Event Studies for 2012-2013 Set of Mergers (+/- 4 years)



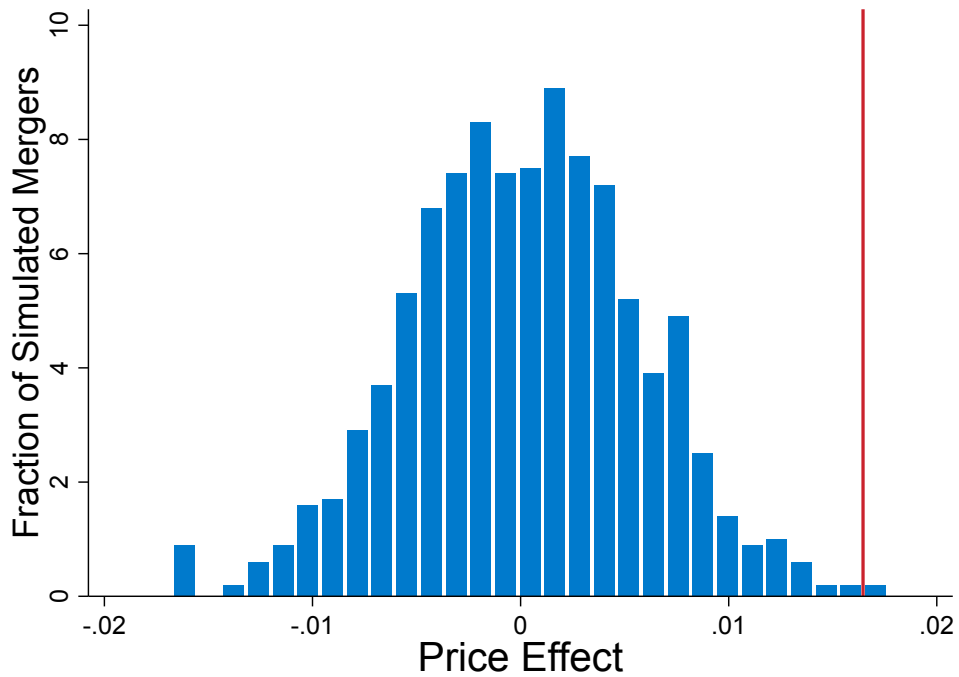
Note: This figure presents event study estimates of Equation (3) on 202 hospitals from our analytic sample from mergers that occurred in 2012 and 2013 involving 98 targets and 104 acquirers located less than 50 miles from one another. Each dot represents a point estimate and the vertical line displays the corresponding 95% confidence interval. Hospital pricing data come from HCCI. This is based on estimates from Equation (3), with standard errors clustered at the hospital level.

Figure A.5: The Impact of Hospital Mergers on All and Commercial Inpatient Days



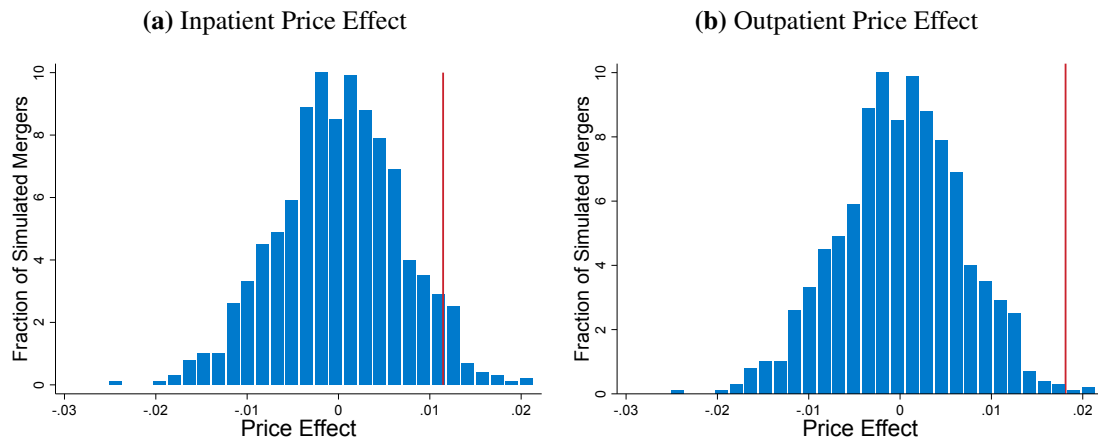
Note: This figure shows event study estimates of total and commercial inpatient days for merging hospitals located within 50 miles of each other. The regression model used is similar to Equation (3), but the dependent variable is total inpatient days from HCRIS instead of HCCI prices. Each dot represents a point estimate, and the vertical line represents the corresponding 95% confidence interval. Our standard errors are clustered around hospitals. Commercial inpatient days are calculated as the difference between total inpatient days and the sum of Medicare and Medicaid inpatient days. To prevent duplication of inpatient days across hospitals with the same Medicare provider number, the analysis is limited to hospitals with a unique Medicare provider number.

Figure A.6: The Post-merger Price Increase from Mergers Relative to a Distribution of Simulated Effects of 1,000 Simulated Mergers



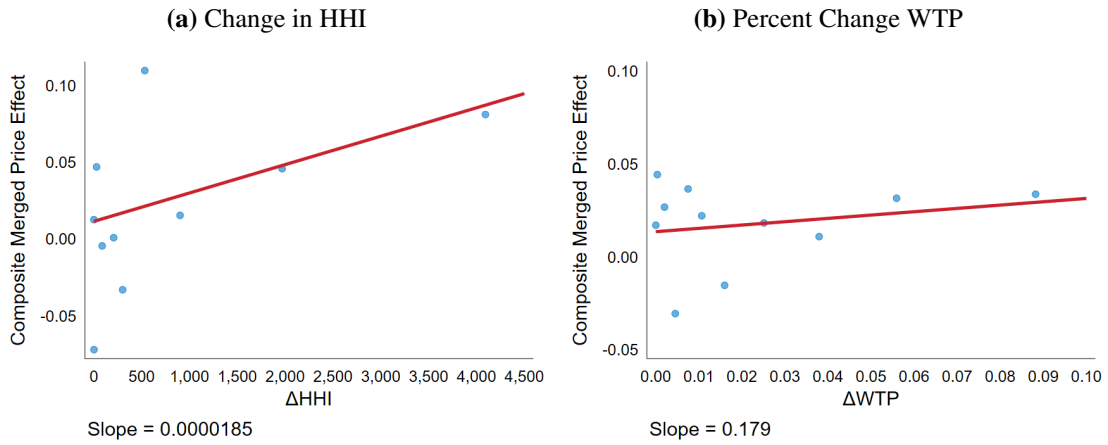
Note: This figure presents a distribution of average treatment effects for 1,000 placebo cohorts as described in Appendix D. We estimate post-merger price effects as if control hospitals had merged, rather than actual merging hospitals. We then average these placebo estimates. We plot the kernel density of the distribution of average placebo post-merger effects on the composite price index (the blue curve) and the actual estimated average post-merger price effect (the red vertical line) on hospitals' composite prices. The x-axis is the price effect in log points. The share of placebo estimates above our actual estimates is 0.2%. We present the analogous results for our inpatient and outpatient price effects in Appendix Figure A.7.

Figure A.7: The Post Merger Price Increase From Mergers Relative to a Placebo Distribution of Simulated Effects of 1,000 Mergers



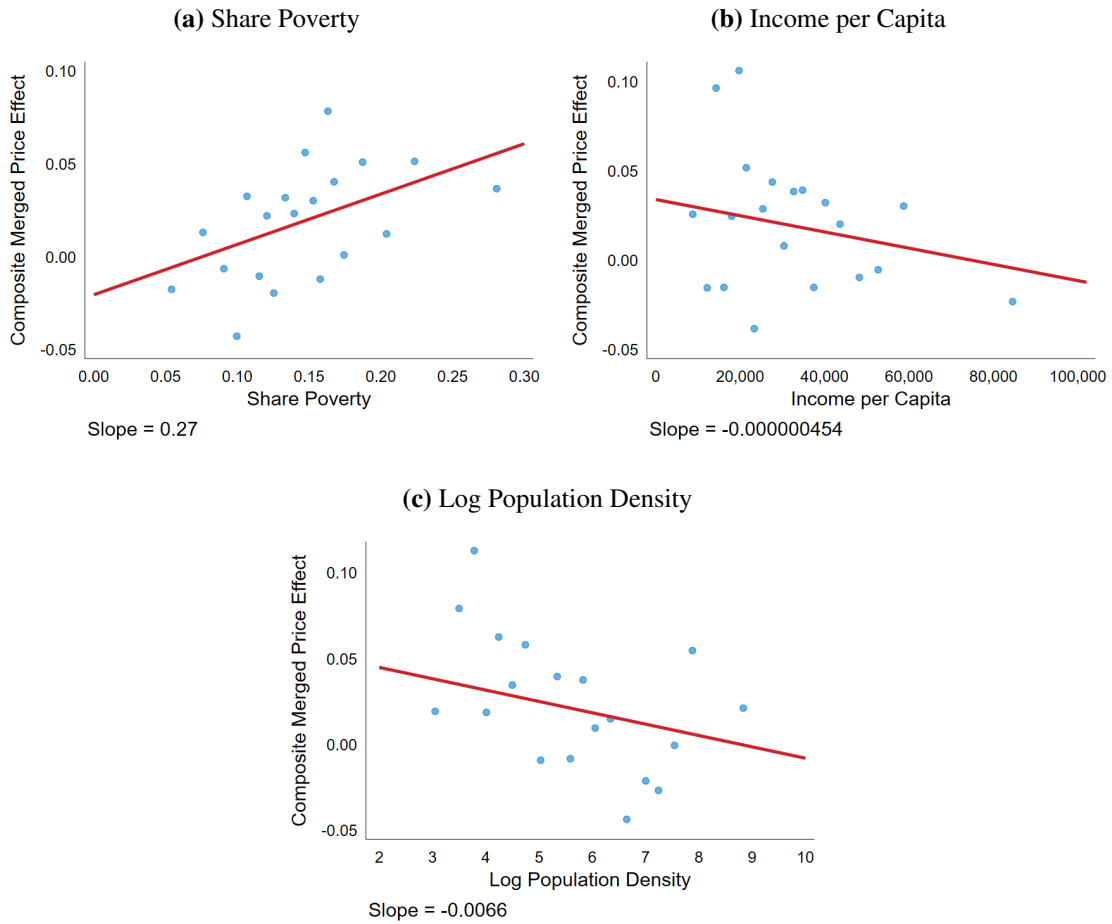
Note: This figure presents a distribution of average treatment effects for 1,000 placebo cohorts as described in Appendix D. We estimate post-merger price effects as if control hospitals merged, rather than actual merging hospitals. We then average over these placebo estimates. We plot the kernel density of the distribution of average placebo post-merger effects on the composite price index (the blue curve) and the actual estimated average post-merger price effect (the red vertical line) on hospitals' composite prices. The x-axis is the price effect in log points. Panels (a) and (b) contain these results for inpatient and outpatient price indices, respectively.

Figure A.8: Binned Scatter Plot of the Changes in Composite Price Effect and Change in HHI and Percent Change WTP



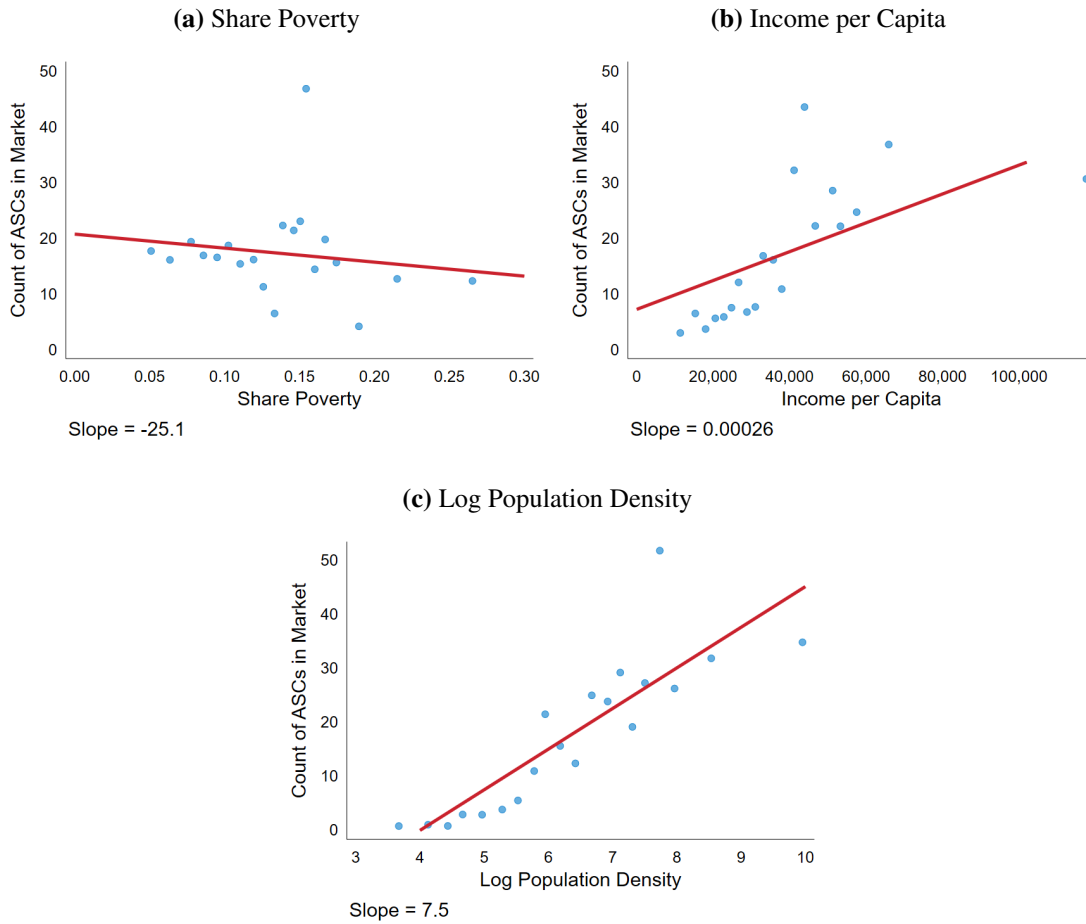
Note: This figure presents the relationship between our estimated post-merger price effect for the composite hospital price index and Δ HHI and Δ WTP in a binned scatter plot. Each underlying observation is a merging hospital. The percent change in WTP is truncated at 10%. The red line is the line of best fit. Panel B presents the percent change in WTP estimated using HCCI inpatient claims data.

Figure A.9: Binned Scatter Plot of the Changes in the Composite Price Effect and Local Area Characteristics



Note: This figure illustrates the relationship between the estimated post-merger price effect for the composite hospital price index and various local area characteristics. The underlying data are at the hospital level, and the local area characteristics of hospitals are determined based on the county in which each hospital is situated, using the 2010 data. County-level poverty is measured using the American Community Survey’s 5-year estimates. Income per capita is calculated by dividing the total county wages from the Quarterly Census of Wages and Employment by the total county population aged 25-64. Population density estimates are determined by calculating the population per square mile, with county areas obtained from the Census Bureau’s County and City Databook. County populations are measured using the Census Bureau’s County Population Totals.

Figure A.10: Binned Scatter Plot of the Number of Ambulatory Surgical Centers in the Market and Local Area Characteristics



Note: This figure reports the relationship between the number of ASCs in the market and various local area characteristics. The underlying data are at the hospital level and are limited to the 702 merging hospitals in our analytic sample. The number of ASCs in the market is defined as all ASCs within a 30-minute drive time of the merging hospital, using the 2010 Medicare Provider of Services file. ASC locations are determined based on the centroid of their zip code. The local area characteristics of hospitals are determined based on the county in which each hospital is situated, using the 2010 data. County-level poverty is measured using the American Community Survey’s 5-year estimates. Income per capita is calculated by dividing the total county wages from the Quarterly Census of Wages and Employment by the total county population aged 25-64. Population density estimates are determined by calculating the population per square mile, with county areas obtained from the Census Bureau’s County and City Databook. County populations are measured using the Census Bureau’s County Population Totals.

Table A.1: Merger Characteristics

	All 2002-2020 (1)	All 2010-2015 (2)	50 Mile 2010-2015 (3)	In Estimation 2010-2015 (4)
Number of Transactions	1,164	484	377	322
Average Number of Acquirer Hospitals	18.1	18.1	18.0	18.7
Average Number of Target Hospitals	1.6	1.5	1.4	1.5
Share $\Delta HHI \geq 200$ and Post-Merger $HHI \geq 2,500^*$	20.4%	20.0%	25.7%	25.5%
Share $\Delta HHI \geq 100$ and Post-Merger $HHI \geq 1,800^{**}$	23.2%	23.3%	30.0%	30.4%
Share $\Delta WTP \geq 5\%$		9.3%	11.7%	13.0%

Note: This table presents summary statistics of hospital mergers under various sample restrictions. Column (1) presents all hospital mergers occurring between 2002 and 2020. Column (2) restricts to mergers occurring between 2010 and 2015. In Column (3) we focus on the subset of these mergers where at least two of the prior competitor hospitals were located within 50 miles of one another. Column (4) shows how the sample changes when we restrict to the subset of merging hospitals in Column (3) for which we have sufficient data from HCCI to estimate our difference-in-difference model.

*Threshold associated with the 2010 DOJ/FTC Horizontal Merger Guidelines.

**Threshold associated with the 2023 DOJ/FTC Merger Guidelines.

Table A.2: The Effect of Mergers on Hospital Prices

	Count of Hospitals	Composite Price Effect	Inpatient Price Effect	Outpatient Price Effect
	(1)	(2)	(3)	(4)
2023 DOJ/FTC Merger Guideline Threshold				
$\Delta HHI \geq 100$ and Post-Merger HHI $\geq 1,800$	135	0.043*** (0.007)	0.052*** (0.010)	0.041*** (0.010)
$\Delta HHI < 100$ or Post-Merger HHI $< 1,800$	567	0.010*** (0.004)	0.002 (0.005)	0.013** (0.005)
Difference		0.033*** (0.008)	0.050*** (0.011)	0.028** (0.012)

Note: * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$. This table presents estimates from the regression given in Equation (3) on sub-samples of merging hospitals. The analysis compares merging hospitals with an HHI increase of over 100 points and a post-merger HHI greater than 1,800 points to merger hospitals with either an HHI increase less than 100 points or a post-merger HHI less than 1,800 points. These are thresholds set via the 2023 DOJ/FTC Merger Guidelines. A merging hospital's market is defined as all hospitals within a 30-minute drive time of the merging hospital, and market shares are defined using a hospital's share of inpatient beds in the market, measured using AHA data. The underlying regression is from a stacked difference-in-differences design comparing merging hospitals to a set of matched non-merging control hospitals before and after the merger of the focal hospital. Rows represent different sub-samples. "Difference" denotes the difference in coefficients between the two sub-samples within the panel. Our standard errors are clustered at the hospital level.

Table A.3: Robustness to Alternative Matching Algorithms and Matching Specifications

	Count of Hospitals	Composite Price Effect	Inpatient Price Effect	Outpatient Price Effect
	(1)	(2)	(3)	(4)
Panel A: Alternative Matching Algorithms				
Probit	702	0.016*** (0.003)	0.011** (0.005)	0.018*** (0.005)
LASSO Probit	702	0.016*** (0.003)	0.010** (0.005)	0.019*** (0.005)
Mahalanobis	702	0.021*** (0.003)	0.012** (0.005)	0.027*** (0.005)
Panel B: Alternative Matching Specifications				
25 Neighbors, 20% Caliper	702	0.016*** (0.003)	0.011** (0.005)	0.018*** (0.005)
5 Neighbors, 20% Caliper	702	0.016*** (0.005)	0.009 (0.006)	0.019*** (0.007)
25 Neighbors, No Caliper	702	0.016*** (0.003)	0.012** (0.005)	0.018*** (0.005)

Note: * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$. This table presents estimates from the regression given in Equation (3) on various matching specifications. The first row in each panel is our baseline specification, which limits to merging hospitals within 50 miles of a former rival hospital in the merging system. The baseline specification also uses probit regression to estimate the propensity scores, and selects the 25 nearest hospitals as controls (25 neighbors) within 0.2 times the standard deviation of the propensity scores (20 calipers). Panel A presents results using a Mahalanobis distance instead of a probit regression or using LASSO regularization to limit the characteristics that enter the match. Panel B varies the number of nearest neighbors selected and the caliper restriction. Our standard errors in this table are clustered around hospitals.

Table A.4: Robustness to Alternative Maximum Distances Between Merging Parties

	Count of Hospitals	Composite Price Effect	Inpatient Price Effect	Outpatient Price Effect
	(1)	(2)	(3)	(4)
50 Miles	702	0.016*** (0.003)	0.011** (0.005)	0.018*** (0.005)
400 Miles	949	0.013*** (0.003)	0.014*** (0.004)	0.011*** (0.004)

Note: * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$. This table presents estimates from the regression given in Equation (3) on various maximum distances between merging parties. The first row is our baseline specification, which limits to merging hospitals within 50 miles of a former rival hospital in the merging system. The second row shows the overall effect of mergers on hospital prices when including additional merging hospitals over 50 miles away from their closest, former rival hospital in the merging system. Our standard errors are clustered around hospitals.

Table A.5: Merger Price Effects For Deals Above and Below ΔHHI Thresholds Calculated Using Various Market Definitions

	Count of Hospitals	Composite Price Effect	Inpatient Price Effect	Outpatient Price Effect
	(1)	(2)	(3)	(4)
Panel A: 30-Minute Drive Time Radius				
$\Delta HHI \geq 200$ and Post-Merger $HHI \geq 2,500$	109	0.052*** (0.008)	0.054*** (0.011)	0.045*** (0.011)
$\Delta HHI < 200$ or Post-Merger $HHI < 2,500$	593	0.010*** (0.004)	0.004 (0.005)	0.013** (0.005)
Difference		0.042*** (0.009)	0.050*** (0.012)	0.032*** (0.012)
Panel B: 15-Mile Radius				
$\Delta HHI \geq 200$ and Post-Merger $HHI \geq 2,500$	112	0.028*** (0.007)	0.043*** (0.009)	0.013 (0.011)
$\Delta HHI < 200$ or Post-Merger $HHI < 2,500$	590	0.014*** (0.004)	0.006 (0.005)	0.019*** (0.005)
Difference		0.014* (0.008)	0.036*** (0.011)	-0.006 (0.012)

Note: * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$. This table presents estimates from the regression given in Equation (3) on various market definitions to define HHI. The underlying regression is from a stacked difference-in-differences design comparing merging hospitals to a set of matched non-merging control hospitals before and after the merger of the focal hospital. Each panel defines HHI using a different market definition. Panel A defines the market as including all hospitals within a 30 minute drive time of the focal hospital. Panel B defines the market as including all hospitals within a 15 miles of the focal hospital. Market shares are defined using a hospital's share of inpatient beds in the market, measured using AHA data. "Difference" denotes the difference in coefficients between the two sub-samples within the panel. Our standard errors are clustered around hospitals.

Table A.6: Count of Mergers That Are Flagged as Presumptively Anticompetitive

	Count of Mergers (1)	$\Delta HHI \geq 200$ & Post-Merger HHI $\geq 2,500$ (2)	$\Delta HHI < 200$ or Post-Merger HHI $< 2,500$ (3)	Mean ΔWTP (4)	$\Delta WTP \geq 5\%$ (5)	$\Delta WTP < 5\%$ (6)
Panel A: All Mergers 2010-2015						
All Mergers	484	97	387	.024	45	439
Above HSR Reporting Threshold	207	44	163	.084	29	178
Below HSR Reporting Threshold	277	53	224	.007	16	261
Panel B: Mergers in Analytic Sample						
All Mergers	322	82	240	.034	42	280
Above HSR Reporting Threshold	153	41	112	.092	27	126
Below HSR Reporting Threshold	169	41	128	.01	15	154

Notes: Each cell contains the count of mergers flagged as presumptively anticompetitive based on the change in HHI they produce and its relation to the 2010 Horizontal Merger Guidelines or the change in willingness to pay they generate. Panel A presents all mergers we observe between 2010 and 2015. Panel B presents mergers in our analytic sample. We differentiate between mergers we think are and are not visible to regulators based on whether they exceed Hart-Scott-Rodino (HSR) filing thresholds. We provide a similar analysis using HHI thresholds relative to the 2023 Horizontal Merger Guidelines in Appendix Table A.7.

Table A.7: Count of Mergers That Are Flagged as Presumptively Anticompetitive - 2023 Merger Guidelines

	Count of Mergers (1)	$\Delta HHI \geq 100$ & Post-Merger HHI $\geq 1,800$ (2)	$\Delta HHI < 100$ or Post-Merger HHI $< 1,800$ (3)
Panel A: All Mergers 2010-2015			
All Mergers	484	113	371
Above HSR Reporting Threshold	207	55	152
Below HSR Reporting Threshold	277	58	219
Panel B: Mergers in Analytic Sample			
All Mergers	322	98	224
Above HSR Reporting Threshold	153	52	101
Below HSR Reporting Threshold	169	46	123

Notes: Each cell contains the count of mergers flagged as presumptively anticompetitive based on the change in HHI they produce or the change in willingness to pay they generate. Panel A presents all mergers we observe between 2010 and 2015. Panel B presents mergers in our analytic sample. We differentiate between mergers we think are and are not visible to regulators based on whether they exceed Hart-Scott-Rodino (HSR) filing thresholds. The HHI thresholds used in this table reflect those described in the 2023 DOJ/FTC Merger Guidelines.

Table A.8: Changes in Concentration and Competition for FTC-Litigated Mergers Compared to Consummated Mergers

	Full Sample	Flagged Mergers	FTC Enforced
Change in Concentration (HHI)	435	1,843	3,607
Change in Concentration (WTP)	2.0%	9.6%	22.9%

Note: This table presents estimates of the changes in the Herfindahl-Hirshman Index (HHI) and willingness-to-pay (WTP) for three sets of mergers: 1) The full sample of mergers in our sample, 2) The set of mergers flagged by our premerger screening approach (for HHI, mergers that changed HHI by at least 200 points and resulted in a post-merger HHI of at least 2500 points; for WTP, mergers that resulted in an estimated change in WTP of at least 5%), and 3) Mergers that the FTC took an enforcement action against during 2010-2015. For each transaction in the category, we take the maximum change in HHI/WTP across hospitals within the transaction, then average across transactions.

Table A.9: Merger Price Effects by Count of Ambulatory Surgical Centers (ASCs) in the Market Across Multiple Market Definitions

	Count of Hospitals	Composite Price Effect	Inpatient Price Effect	Outpatient Price Effect
	(1)	(2)	(3)	(4)
Panel A: 30-Minute Drive Time				
Below Median ASCs in Market	327	0.027*** (0.005)	0.002 (0.008)	0.043*** (0.007)
Above Median ASCs in Market	375	0.007 (0.004)	0.020*** (0.006)	-0.004 (0.007)
Difference		0.019*** (0.007)	-0.018* (0.010)	0.047*** (0.010)
Panel B: 15-Mile Radius				
Below Median ASCs in Market	245	0.024*** (0.007)	0.001 (0.010)	0.035*** (0.008)
Above Median ASCs in Market	457	0.012*** (0.004)	0.017*** (0.005)	0.009 (0.006)
Difference		0.012 (0.008)	-0.016 (0.011)	0.026** (0.010)

Note: * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$. This table presents estimates from the regression given in Equation (3) subset to hospitals with different counts of ambulatory surgical centers in their local market. Panel A defines the relevant market as all ASCs within a 30 minute drive time of the focal hospital. Panel B defines the relevant market as all ASCs within 15 miles of the focal hospital. The number of ASCs is determined using the 2010 Medicare Provider of Services File and the location of ASCs is set as its zip code centroid. Our standard errors are clustered around hospitals.

Table A.10: The Effect of Mergers on Hospital Prices by Local Area Characteristics

	Count of Hospitals	Composite Price Effect	Inpatient Price Effect	Outpatient Price Effect
	(1)	(2)	(3)	(4)
Panel A: Share Poverty				
Above Median Share Poverty	316	0.032*** (0.006)	0.024*** (0.008)	0.036*** (0.008)
Below Median Share Poverty	386	0.004 (0.004)	0.001 (0.005)	0.004 (0.006)
Difference		0.028*** (0.007)	0.023** (0.010)	0.032*** (0.010)
Panel B: Income per Capita				
Below Median Income per Capita	82	0.025* (0.013)	-0.001 (0.021)	0.048*** (0.017)
Above Median Income per Capita	620	0.015*** (0.003)	0.013*** (0.005)	0.014*** (0.005)
Difference		0.010 (0.013)	-0.014 (0.021)	0.034* (0.018)
Panel C: Population Density				
Below Median Population Density	21	0.089*** (0.020)	0.063 (0.051)	0.108*** (0.019)
Above Median Population Density	681	0.014*** (0.003)	0.010** (0.005)	0.015*** (0.005)
Difference		0.074*** (0.021)	0.053 (0.051)	0.093*** (0.019)

Note: * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$. This table presents estimates from the regression given in Equation (3) on sub-samples of merging hospitals. The underlying regression is from a stacked difference-in-differences design comparing merging hospitals to a set of matched non-merging control hospitals before and after the merger of the focal hospital. Rows represent different sub-samples of mergers. Hospitals' local area characteristics are defined using the 2010 local area characteristic of the county each hospital is located in. Panel A segments merging hospitals by whether they are located in counties above or below median share poverty measured using the American Community Survey. Panel B reports the results by above- and below-median income per capita measured using the Quarterly Census on Employment and Wages. Panel C segments merging hospitals by above and below median population density measured using the Census's County and City Databook. The denominator for panels B and C is measured using the Census's County Population Totals files. Medians are calculated across all counties in the continental US. "Difference" denotes the difference in coefficients between the two sub-samples within the panel. Our standard errors are clustered around hospitals.